#### **Annual Economic Impacts**

Findings from this study show that statewide all 35 study airports are supporting:

**JOBS** 

12,268



ANNUAL PAYROLL (WAGES/BENEFITS)

\$526.4 MILLION



ANNUAL ECONOMIC OUTPUT

\$1.4 BILLION



ANNUAL LOCAL AND STATE AVIATION TAX REVENUES

\$55 MILLION



JOBS WHOSE EFFICIENCY IS IMPROVED BY USING AVIATION

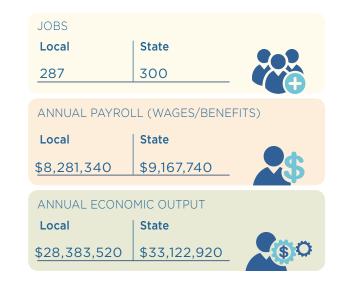
38,100



### **Summary of Economic Impacts for**

## GILLETTE-CAMPBELL COUNTY AIRPORT

Findings from the study estimate the annual economic impacts for Gillette-Campbell County Airport as they relate to Wyoming's statewide economy and the economy of the local area the airport serves. Local and state impacts for the airport follow:



In addition to jobs, payroll, and output benefits, airports support a variety of uses that contribute to the quality of life for all Wyoming residents and businesses. Airports are critical to supporting activities such as emergency response, fire fighting, insect and predator control, and doctor and patient transport. More information on the economic benefits of Gillette-Campbell County Airport and the state study can be obtained from:



**Aeronautics Division** 

Wyoming Department of Transportation Aeronautics Division 5300 Bishop Boulevard Cheyenne, WY 82009 ph. 307.777.3952 f. 307.637.7352 www.dot.state.wy.us/home/aeronautics.html

#### **Prepared by:**





JVIATION





The Economic Impact of Gillette-Campbell County Airport

Gillette, Wyoming

## WYOMING

#### **Annual Economic Impacts**

The Wyoming Department of Transportation's (WYDOT) Aeronautics Division recently completed a research project to identify potential links between state and local economies and Wyoming's 35 paved public-use commercial and general aviation airports. Statewide, as well as specific impacts for Gillette-Campbell County Airport, are included in this summary.

The study concluded that airports in Wyoming are important to supporting various aspects of the economy; contributing to state and local tax revenues; improving efficiency for hundreds of Wyoming businesses; and supporting many vital services which help to improve the quality of life for everyone in Wyoming.

The study considered three primary measures to express economic impacts associated with each airport:



» employment/jobs,



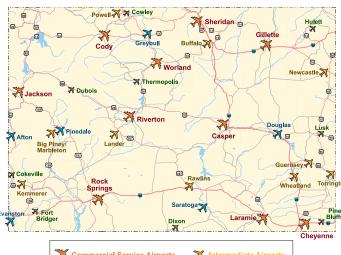
» annual payroll, and



» annual output or economic activity.

Airport related economic impacts include both initial and multiplier impacts. Initial economic impact activities, as discussed in this report, are impacts that start with the day-to-day operation of each airport or with spending by visitors who arrive by air. Multiplier impacts are associated with the re-circulation of initial impacts in the economy being studied. Total impacts in this report are the sum of initial and multiplier impacts. All statewide economic impacts were estimated using a state model. Economic impacts for each airport were estimated using the state model, but were also estimated using a county-based model specific to each airport to quantify each airport's local economic impact.

Study Airports





# Gillette-Campbell County Airport (GCC)

ANNUAL ECONOMIC IMPACTS

For all study airports, initial, multiplier, and total airport related economic impacts were estimated in the following categories:

#### **ON-AIRPORT**

- » Airport administration, operation, and maintenance
- » Airport tenants or businesses
- » Capital investment to improve, maintain, or expand study airports



#### **OFF-AIRPORT**



» Spending associated with visitors who arrive by air

Study analysis shows that Gillette-Campbell County Airport supports 60 initial jobs related to on-airport activities. These jobs are associated with airport management, aviation businesses that may operate at the airport, and capital investment. When airport related capital investment is made, over the duration of the project, jobs and associated economic impacts are realized.

In addition, spending by visitors who arrive in Wyoming via Gillette-Campbell County Airport supports another 174 jobs; 104 of these jobs are supported by the spending of visitors who arrive on commercial airlines and 70 of these jobs are supported by the spending of visitors who arrive on general aviation aircraft.

Data to develop estimates of economic impact for the airport came from airport administration, businesses that operate at the airport, the Aeronautics Division, and surveys of visitors using the airport.

#### **Annual Economic Impacts for Gillette-Campbell County Airport**

Total initial employment for Gillette-Campbell County Airport was estimated at 234 jobs. As these initial jobs and the payroll and annual output associated with them enter the airport's local economy, additional multiplier jobs, payroll, and output are supported. The accompanying tables show annual economic impacts estimated using a local model for the airport's market

#### Local Economic Impacts From Airport Administration, Airport Tenants, and Capital Investment

IMPACTS	INITIAL	MULTIPLIER	TOTAL
Jobs	60	22	82
Payroll	\$2,238,090	\$941,880	\$3,179,960
Output	\$10,460,620	\$2,682,700	\$13,143,320

#### Local Economic Impacts From Commercial Visitor Spending

IMPACTS	INITIAL	MULTIPLIER	TOTAL
Jobs	104	19	122
Payroll	\$2,186,260	\$862,840	\$3,049,100
Output	\$6,773,620	\$2,316,730	\$9,090,350

#### Local Economic Impacts From General Aviation Visitor Spending

IMPACTS	INITIAL	MULTIPLIER	TOTAL
Jobs	70	13	83
Payroll	\$1,466,880	\$585,400	\$2,052,280
Output	\$4,578,120	\$1,571,730	\$6,149,850

Note: numbers in tables may not total due to rounding.

#### Annual State and Local Aviation Tax Impacts for Gillette-Campbell County Airport

Airport and visitor related activities result in contributions to both local and state tax revenues. The WYDOT study estimated that on an annual basis activities supported by Gillette-Campbell County Airport contribute an estimated \$1,261,320 in state and local tax revenues.

ANNUAL LOCAL AND STATE AVIATION TAX REVENUES

\$1,261,320

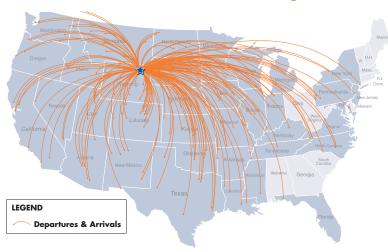


#### **Aviation Benefits to Area Residents, Businesses, and Organizations**

As part of this project, airports, airport tenants, airport visitors, and area businesses and residents were contacted to determine how they benefit from Gillette-Campbell County Airport. Flight records from the airport show that businesses and individuals from around the U.S. use the airport to support their travel.

Study interviews revealed that airports support medical related needs for Wyoming residents; airports bring medical specialist to local hospitals and enable residents to travel to more distant medical facilities for advanced treatment. Many local businesses rely on Gillette-Campbell County Airport for their employees and for customers and vendors who fly to Wyoming to visit them. Residents in the airport's market area stay connected to family and friends by using the airport.

#### General Aviation and Commercial Airline Flights



This map provides a partial representation of departures and arrivals at Gillette-Campbell County Airport. Flight records indicate that in 2013, in addition to facilitating air travel to various locations in Wyoming, the airport supported direct flights to 35 other different states.

Examples of businesses that use the airport include: Avtron Industrial Automation, Basin Electric, Buckskin Mining Company, Caterpillar Global Mining, Cloud Peak Energy, Cyclone Drilling, DRM Construction, Hladky Construction, Peabody Energy, Smith's Food and Drug, and Sulzer EMS.

#### **Example Benefits From Gillette-Campbell County Airport**

Cloud Peak Energy, headquartered in Gillette, is a frequent user of the airport's scheduled airline service; the company has an estimated 1,600 employees in the area. Coal from the company's mine is responsible for generating an estimated 4% of all electricity in the U.S. Many suppliers for the coal industry also travel to Gillette via commercial airline service. Vendors such as American Equipment (mining equipment), BAS Consultants (mining safety), and Ingram Barge (coal transportation) report that they fly to Gillette on a regular basis; airline service provides convenient access to locations throughout the U.S. for both area and visiting companies.

With 60 area employees, Komatsu Equipment Company is engaged in the production, distribution, and maintenance of heavy-duty mining equipment. Information from the manager of the company's Gillette location emphasizes how important commercial airline service between Gillette and Salt Lake City is to the company. The service saves every employee two days of travel time and associated expenses for each trip they make between Gillette and the company's headquarters in Salt Lake

The Gillette-Campbell County Airport helps to support health care needs for Gillette area residents. Physicians from Wyoming Neurologic Associates fly to Gillette to see patients. Premier Bone and Joint is an orthopedic practice based in Laramie that also flies their doctors to see patients in Gillette. The airport plays an important role in helping to provide diversified and advanced healthcare for all area residents.

Note: More examples of airport-specific users are included in the technical report.



