

Wyoming Department of Transportation

Highway Safety Behavioral Grants Program

FY2018 Annual Report



Individual driver awareness is the key to preventing crashes. Drivers and passengers should always remember to buckle up, observe posted speed limits and other traffic laws, and
NEVER
drive distracted, fatigued, or when impaired by drugs or alcohol.



TABLE OF CONTENTS

Introduction	1
Agency Overview, Mission, Values, Goals, and Organizational Structure	2-5
Legislative Update	6
Executive Summary	7-11
Compliance to Certifications	12
Performance and Core Outcome Measures	13-21
Program Areas	22
Federal 402 Funds	
P&A.....	23
Alcohol.....	24-27
Occupant Protection.....	28-30
Police Traffic Services.....	31-34
Traffic Records.....	35
Roadway Safety.....	36-38
Safe Communities.....	39-43
Paid Media.....	44-45
Teen Safety Program.....	46
154AL Transfer Funds	47-51
SAFETEA-LU/MAP21/FAST ACT 405b Occupant Protection Low	
Paid/Earned Media.....	52
HVE.....	53
Public Education.....	54-56
MAP21/FAST ACT 405c	
Data Program.....	57-60
MAP21/FAST ACT 405d Impaired Driving Mid	
Paid/Earned Media.....	61
Training.....	62-63
Other Based on Problem ID.....	64
24-7 BAC Testing/Report & Sobriety.....	65
MAP21/FAST Act 405f	
Motorcycle Program.....	66
Addendum	
FY2018 Final Voucher.....	A1-A6

INTRODUCTION



Matt Mead, Wyoming's 32nd Governor, took office in January 2011 and is serving his second term. He was born and raised in Jackson. After earning a law degree from the University of Wyoming, he served as a prosecutor, practiced in a private firm, and served as U.S. Attorney. He maintains a farm and ranch business with his wife Carol in southeast Wyoming.

Governor Mead initiated a comprehensive state energy strategy released in 2013 and updated in 2016. He initiated an innovative state water strategy released in 2015. He moved the entire state to a 100 gigabit broadband network. His rules initiative has resulted in fewer regulations and improved public access to rules. His focus on increasing state competitiveness, for example, through technology, innovation and expansion of business opportunities in numerous economic sectors, has brought national recognition.

Wyoming's accolades include: most business friendly tax climate, third best for new business startup activity, best state to start a business, first in Mountain Region workforce development, best state to make a living, second highest rate of confidence in state government, first in nation in terms of state funding for higher education and many more.

Governor Mead is currently Chair, and has also served as Vice Chair, of the Natural Resources Committee of the National Governors Association. He serves as Co-chair of the State and Federal Sage Grouse Task Force. He is past Chairman (2015-16) of the Western Governors' Association where his Chairman's Initiative, a continuing one, was Species Conservation and the Endangered Species Act.

Matt and Carol have been married 26 years and have two teenage children.

AGENCY OVERVIEW

The Wyoming Department of Transportation (WYDOT) is one of the largest state agencies with approximately 2,000 employees dispersed throughout the state. Employees are responsible for overseeing approximately 7,600 miles of federal-aid roadways, which includes some city and county roads, and more than 900 miles of national, interstate highways. Job functions vary from construction, maintenance, law enforcement, regulatory, and air service. The transportation system serves all the citizens of Wyoming in addition to facilitating interstate commerce and travel.

Within the Wyoming Department of Transportation is the Highway Safety Program that houses Highway Safety Data, Crash Data Management, Motorcycle Safety, and the Behavioral Grants offices.

WYDOT is dedicated to promoting safe use of all Wyoming roads with the continuing goal of reducing fatalities, injuries, and property damage crashes by means of the "Three E's" - engineering, education, and enforcement - along with the promotion of various training programs.

Ultimately, individual driver awareness is the key to preventing crashes. Drivers and passengers should always remember to buckle up, observe posted speed limits and other traffic laws, and never drive when impaired by drugs, alcohol, or fatigue.

The Wyoming Department of Transportation's current budget can be viewed at <http://www.dot.state.wy.us/home/administration/budget.html>



WYDOT Mission, Vision, Values, and Goals

Vision Statement

Excellence in Transportation

Mission

To provide a safe, high quality, and efficient transportation system.

Values

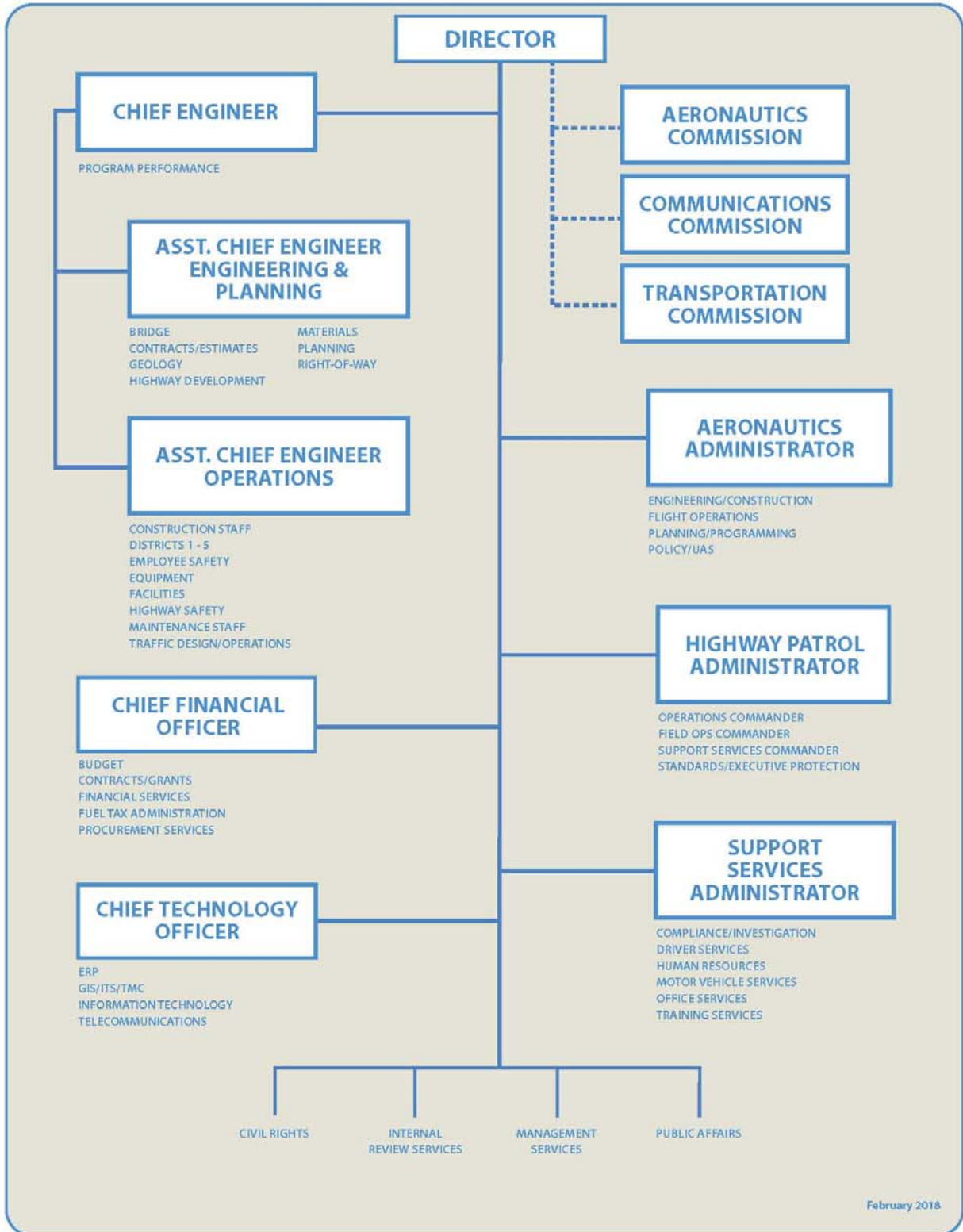
- Honesty
- Accountability
- Commitment
- Respect
- Innovation

Goals

- Improve safety on the state transportation system.
- Serve our customers.
- Improve agency efficiency and effectiveness.
- Take care of all physical aspects of the state transportation system.
- Develop and care for our people.
- Exercise good stewardship of our resources.



WYOMING DEPARTMENT OF TRANSPORTATION ORGANIZATION CHART



Highway Safety Program

Office Structure

The Highway Safety Program houses the Behavioral Grants Program, Wyoming's Crash Records Program, and Motorcycle Safety Program within the Department of Transportation.

The Highway Safety Behavioral Grants Office consists of four staff members that report to the Governor's Representative. Together, with the insight of skilled veterans, all are focused on refinements in problem identification, project expectations, evaluation, and the communications of each. Listed below are the members of the Highway Safety Behavioral Grants Office:

Governor's Representative:

Matthew D. Carlson, P.E.
Governor's Representative for Highway Safety
State Highway Safety Engineer

Highway Safety Behavioral Grants Office Staff:

Karson James
Highway Safety Behavioral Grants Program Manager

Vacant
Senior Financial Analyst

Areas: Program Financials, Grants Tracking System (GTS), Governor's Council on Impaired Driving, Wyoming Seat Belt Coalition, Engineering Services, etc.

Stephanie Lucero
Senior Grants Manager

Areas: Law Enforcement, Impaired Driving, Occupant Protection, Data Analysis, Traffic Records, Problem ID, WYTRCC, etc...

Meghan Connor
Grants Manager

Areas: Community Outreach and Education, Impaired Driving, Teen Drivers, Motorcycle Safety, Traffic Safety Resource Prosecutor, Distractive Driving, Media, etc...

Each employee goes well beyond the parameters noted above to improve the efforts of the office and is deeply committed to the goal of reducing the number of persons injured or killed on Wyoming roadways.

Wyoming Legislative Update

Governor: Matthew H. Mead (R) (Second Term)

U.S. Congressional Delegation
 Senators: John Barrasso, M.D. (R)
 Michael B. Enzi (R)
 Representative: Liz Cheney (R)

Governor's Representative: Matthew D. Carlson, P.E.
 Highway Safety Program
 Department of Transportation

Highway Safety Behavioral Grants Manager: Karson James
 Highway Safety Behavioral Grant Program
 Department of Transportation

Seat Belt	
Safety Belt Law	Yes, secondary enforcement
Child Safety Seat Law	Yes
Booster Seat Law	Yes (Until 9 th birthday)
GDL	
Graduated licensing (GDL)	Yes
Impaired Driving	
0.08 BAC <i>per se</i> law (Section 163)	Yes
Zero tolerance for drivers < age 21	Yes (0.02)
Open Container (Section 154)	Yes (Note: Not compliant with Section 154)
Repeat Intoxicated Driver Laws (Section 164)	Partial (Note: Not compliant with Section 164)
24/7	Yes (Note: FY2017 Implemented Program)
Ignition Interlock	Yes
Administrative license revocation	Yes
Texting	
Texting While Driving	Yes
Cell Phone	
Cell Phone Use While Driving	Partial (Note: No statewide ban but select municipalities have enacted law)

Executive Summary

The Highway Safety Behavioral Grants Office (HSO) is dedicated to promoting safe use of all Wyoming roads with the goal to reduce the State's traffic crashes, fatalities, and injuries through education, outreach, partnerships, and enforcement. Specifically, the HSO focuses on key program areas to include Occupant Protection, Impaired Driving, Traffic Records, Motorcycle Safety, Teen Safety, and Distracted Driving. This Annual Report summarizes project accomplishments and challenges as submitted in the FY2018 Highway Safety Plan (HSP). The HSP identifies traffic safety behavioral problems through data driven analysis to fund projects that will assist Wyoming in meeting core performance and behavioral measures.

The Highway Safety Office expended \$4,728,361.22 in FY2018 federal grant funds in the areas of:

- 402 State and Community Highway Safety (\$2,601,352.90)
- 405 OP SAFETEA-LU (\$23,378.95)
- 405b Occupant Protection (\$231,312.34)
- 405c Traffic Data (\$312,058.45)
- 405d Impaired Driving (\$739,446.26)
- 405f Motorcycle Safety (\$29,378.60)
- 154 Alcohol (\$791,433.72)

FY2018 Program highlights:

Occupant Protection – Seat belt survey conducted in June 2018 showed tremendous success with an increase of 1.5% in Wyoming's 86.3% seat belt usage rate from the 2017 rate of 84.8%.

Impaired Driving – Fremont County has one of the highest rates of impaired driving fatalities in Wyoming. The National Highway Traffic Safety Administration produced a "Hearts Behind the Badge: Fremont County, WY" 3:42 second video featuring Fremont County law enforcement (WHP, BIA, Wyoming State Parks, Fremont County Sheriff's Office, and police departments in Riverton, Lander and Shoshoni) to acknowledge their efforts in combating impaired driving.

Motorcycle Safety – A press conferences at the Wyoming/South Dakota borders kicked off the #Safe2Sturgis motorcycle campaign. Statewide high visibility overtime enforcement supported these efforts.

Teen Safety Program - In the second year of operation, SADD has chapters in 13 of the 23 counties across the state.

Data Program– A web service to validate users, provide a map based crash locator, and update the host computer with accurate location information was implemented.

Occupant Protection

State and local programs supported projects and activities that assisted in increasing Wyoming's Observed Seat Belt Use rate to 86.3%. This is the highest observed seat belt use rate since data has been collected.

CRMC Injury Prevention partnered with the Cheyenne Police Department to host a press event to kickoff to NHTSA's flagship Occupant Protection Campaign, the May Mobilization. Guest speakers included the Governor, the CRMC head trauma nurse, and law enforcement. The Wyoming Highway Patrol and 63 local law enforcement agencies participated in high visibility overtime enforcement grants. The national and local occupant protection enforcement campaigns resulted in 1,214 seat belt citations and 149 child restraint citations.

The Wyoming Highway Patrol Safety Education project partnered with local agencies, schools, private organizations, and state traffic safety advocates educating the public on and occupant protection. Troopers spent over 1,177 hours at 800 safety events which included instructing 85 defensive driving classes with over 1,235 students attending and 3 Freshman Impact presentations.

The Traffic Safety Programs in Regions 1, 2, and 5 conducted numerous occupant protection education events at Safe Kids car seat checks, schools, sports games/tournaments, seat belt survivor events, community events, etc...

A consultant was hired as a facilitator for the Wyoming Task Force on Occupant Protection. A revamped website was created (Buckleup4Lifewy.org) and a comprehensive media campaign was produced and distributed to the new website, Facebook, radio, and print media.

The Child Passenger Safety Instructor and Training Program conducted:

- 3 Full Certification Classes: 40 students total
- 5 Update Classes: 34 students total
- 6 Renewal Classes: 26 students total

Impaired Driving

The Wyoming Highway Patrol and 63 local law enforcement agencies participated in high visibility overtime enforcement grants. The national and local impaired driving enforcement campaigns resulted in 382 DUI arrests statewide.

The Traffic Safety Resource Prosecutor (TSRP) assisted the State's prosecution efforts of impaired drivers through technical assistance to prosecutors and training of law enforcement officers on the legal aspects of prosecution and strategies used by defense attorneys.

The Wyoming Governor's Council on Impaired Driving continued work by conducting Policy Makers Forums, coordinating DUI task forces, and targeted media campaigns. The 'Don't Go

Down That Road' media campaign has been highly successful as well as the work done on social media engaging the targeted demographic.

WYDOT District 5 Public Involvement Specialist provided relevant and impactful tribal outreach on the Wind River Indian Reservation for the Shoshone and Arapahoe tribes. Heinrich Marketing produced impaired media campaigns focusing on the Native American culture. Wyoming's Native American Population continues to be disproportionately impacted by impaired driving fatal crashes.

Notable accomplishments include:

- FY2018 saw the first Drug Recognition Expert classified as an expert in a court of law with assistance of Wyoming's TSRP;
- The 24/7 Sobriety Program, a court based management program designed for repeat DUI offenders, expanded to Fremont County which was the fourth county to become a participant in the program;
- Law Enforcement Liaisons coordinated 24 traffic safety task force events throughout Wyoming to include multi-jurisdictional and multi-state operations with Colorado, Idaho, Nevada and Utah.

Additional projects that supported the impaired driving efforts include WYDOT Public Affairs Office impaired driving media outreach, and District 1, 2, and 5 Traffic Safety Community events.

Motorcycle Safety

The Highway Safety Office continued to work towards lowering crashes, particularly fatal crashes, through efforts focused on motorcyclist awareness for the traveling public and high visibility overtime enforcement focused on impaired riding during high motorcycle traffic months.

Teen Safety

In the second year of operation, SADD increased the number of chapters in Wyoming from 15 to 21 with additional 14 youth organizations planning to register as official chapters. SADD has chapters in 13 of the 23 counties across the state. Click focused on peer to peer influence on seat belt use through classroom presentations at all six active schools in Laramie County School District #1.

Data Program

The Wyoming data program is comprised of various dynamic databases not all of which are linked and are in need of updates and quality assurance. The Wyoming Traffic Records Coordinating Committee (WYTRCC) traffic records improvement projects implemented to meet the goals established in the Traffic Records Strategic Plan included:

Traffic Safety Enforcement Program

The Traffic Safety Enforcement Program (TSEP) is comprised of High Visibility Overtime Enforcement, Law Enforcement Liaisons (LEL), DUI Mobile Command Vehicle, Drug Recognition Expert, and Traffic Safety Resource Prosecutor Projects. These projects focus on occupant protection and impaired driving. During FY2018, the HSO monitored these programs for effectiveness and made adjustments when warranted. These adjustments included the successful transition of the Drug Recognition Expert project from a private contractor to the Wyoming Highway Patrol and the WASCOP data driven reallocation of unexpended funds for overtime high visibility enforcement.

As part of the TSEP, Wyoming conducts sustained seat belt and impaired driving overtime enforcement through statewide and local law enforcement year round. In addition to the mandatory national events (Holiday Campaign, May Mobilization and August Crackdown), the WHP and local agencies used high visibility overtime enforcement during local celebrations with higher volume of roadway traffic within their jurisdictions. There were 63 local law enforcement agencies that participated in grant funded overtime. In totality for FY2018, high visibility overtime enforcement produced 1,363 seat belt citations, 382 DUI arrests, 7,225 speeding citations, and 4,713 other citations during the 15,396 overtime hours worked.

Wyoming's LELs continued fostering relations with state and local law enforcement agencies through 95 site visits to 70 of the 85 law enforcement agencies across the state. LEL's initiated a media assistance program to coincide with occupant protection and impaired driving enforcement activities. The LEL's coordinated 24 traffic operations throughout Wyoming to include multi-jurisdictional and multi-state operations with Colorado, Idaho, Nevada, and Utah. The combined enforcement operations yielded 5,771 traffic stops, 1,308 speeding citations, 145 DUI arrests, 177 seat belt citations, 29 child restraint citations, 1,300 other citations, and 2,838 warnings.

The DRE Training Program transitioned from Law Enforcement Contracting Services to the Wyoming Highway Patrol and certified 14 new Drug Recognition Experts (DRE), certified 63 officers in Advanced Roadside Impaired Driving Enforcement (ARIDE), and recertified 14 in Standardized Field Sobriety Testing (SFST) Refresher training and certified 40 in SFST training. The TSRP provided instruction in the SFST, ARIDE, DRE courses, and provided technical assistance to prosecutors and law enforcement officers in the legal aspects of prosecuting an impaired driver.

The high profile DUI Command Vehicle participated in 11 DUI Task Force events during the 51 deployment dates. The DUI Command Vehicle was deployed at DUI Task Force events around the State at the Rocks Springs Big Show, Sheridan Rodeo, and the multi-state Border War event. The three educational events conducted in Laramie County were Super Day, YMCA Day, and Cheyenne Frontier Days.

Future Plans

The HSO will continue to fund projects in FY2019 that have a propensity to make an impact on Wyoming's Core Performance Measures. The HSO is on course to meet all but 3 of the FY2018 Core Performance Measures:

- C1 - Number of traffic fatalities (FARS)
- C2 – Serious Injuries in Traffic Crashes (State)
- C3 – Fatalities/ VMT (FARS)
- C4 – Unrestrained Passenger Vehicle Occupants
- C5 – Alcohol Impaired Driving Fatalities**
- C6 – Speeding-Related Fatalities (FARS)
- C7 – Motorcycle Fatalities**
- C8 – Unhelmeted Motorcycle Fatalities**
- C9 – Drivers Age 20 or Younger Involved in Fatal Crashes
- C10 – Pedestrian Fatalities
- C11 – Bicycle Fatalities (FARS)

Projects that reached the at-risk demographic include high visibility overtime enforcement, media outreach, data-driven traffic safety education projects, expansion of 24/7, and SADD projects throughout the State.

The HSO will continue to grow partnerships working with safety advocates where work force, health, entertainment, and common interests intersect with traffic safety. This will assist in the prudent allocation and distribution of resources.

Compliance to Certifications and Assurances

The Wyoming Department of Transportation, Highway Safety Behavioral Grants Program (aka Highway Safety Office) has complied with all the Certifications and Assurances required under 49 CFR Part 18 and 19, 23 U.S.C. Chapter 4, 23 CFR Chapter 11, NHTSA Order 462-6C, and the Highway Safety Grant Funding Policy. Additionally and more specifically the following assurances are made.

1. At least 40 percent of Federal 402 funds apportioned to Wyoming were expended for the benefit of the local highway safety programs. The FY2018 percentage was 47.86%.
2. At least 40 percent of Federal 154AL funds apportioned to Wyoming were expended for the benefit of the local highway safety programs. The FY2018 percentage was 77.68%.
3. Support national highway safety goals by participating in national law enforcement mobilizations, sustained enforcement of statutes addressing impaired driving, occupant protection and driving in excess of posted speed limits.
4. Support national highway safety goals by conducting an annual safety belt use survey using NHTSA acceptable methodology. The June 2018 survey observed 86.3% of vehicle occupants were wearing safety belts.
5. Development of a statewide data system to provide timely and effective data analysis to support allocation of highway safety resources.
6. The Wyoming Highway Patrol and the members of the Wyoming Sheriffs and Chief of Police Association (WASCOP) follows the IACP guidelines established for vehicular pursuits.



Matthew D. Carlson, P.E.
State Highway Safety Engineer
Governor's Representative for Highway Safety

12-20-18

Date:

FY2018 CORE, ACTIVITY & BEHAVIOR PERFORMANCE MEASURES

Activity Measures – High Visibility Overtime Enforcement

Law enforcement agencies participate in high visibility enforcement overtime grants to increase compliance with seat belt, speed and impaired driving laws in Wyoming.

A1 – Number of seat belt citations issued during grant-funded enforcement activities

Results: The number of seat belt and child restraint citations issued during FY2018 was 1,363 (1,214 seat belt and 149 child restraint).

A2 – Number of impaired driving arrests made during grant-funded enforcement activities

Results: The number of DUI arrests during the FY2018 grant-funded overtime enforcement activities was 382.

A3 – Number of speeding citations issued during grant-funded enforcement activities

Results: The number of speed citations issued during FY2018 was 7,225. Speeding can also be used as a trigger offense to educate and cite individuals not wearing their seat belts.

Behavioral Measure - Observational Seat Belt Survey

B1 – Observed seat belt use for passenger vehicles, front seat outboard occupants (survey)

The Wyoming Seat Belt Survey was conducted June 4-10, 2018. The standards and protocols align with the Uniform Criteria for State Observational Surveys of Seat Belt Use, 23 CFR Part 1340. The trained observers provided observations of seat belt use from 282 sites within the seventeen counties.

Results: Wyoming has met this goal. The overall estimate of seat belt use for 2018 increased by 1.5 percent from the 2017 result of 84.8 percent belted to the 2018 rate of 86.3 percent belted.

Core Performance Measures

C1 - Number of traffic fatalities (FARS)

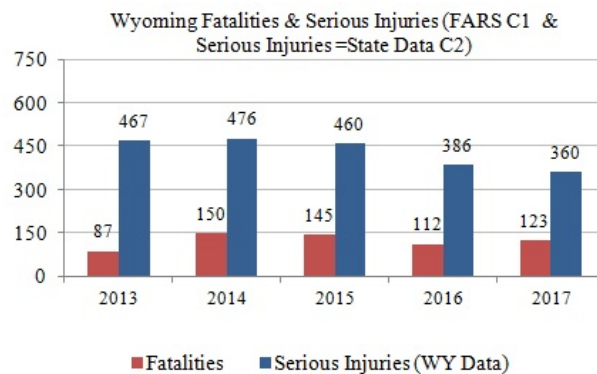
Goal: To slow the projected increase in fatalities from the 5 year average (2012-2016) of 128.0 to 130.0 by December 31, 2018. The state is currently trending upward.

Progress Report: Wyoming is on course to meet this goal. In 2017, there were 123 fatalities and as of October 31, 2018, Wyoming is at 92 per preliminary State Data.

C2 – Serious Injuries in Traffic Crashes (State)

Goal: To slow the projected increase in serious traffic injuries (State Data) from the 5 year average (2012-2016) of 469.2 to 470.0 by December 31, 2018. The state is currently trending upward.

Progress Report: Wyoming is on course to meet this goal. In 2017, there were 360 serious injuries in traffic crashes and as of October 31, 2018, Wyoming is at 254 per preliminary State Data.



C3 – Fatalities/ VMT (FARS)

Goal: To slow the projected increase in Wyoming's Fatality Rate (100 MVMT) from the 5 year average (2012-2016) of 1.36 to 1.40 by December 31, 2018. The state is currently trending upward.

Progress Report: Wyoming is on course to meet this goal. Most current FARS data available indicates that Wyoming's Fatality Rate in 2016 is at 1.20. The 2017 Fatality Rate per State data is at 1.26.

C3a – Urban Fatalities / VMT (FARS)

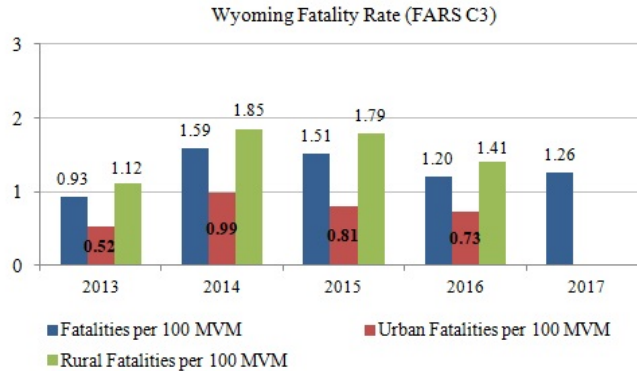
Goal: To maintain the Wyoming’s Urban Fatality Rate (100 MVMT) of the 5 year average (2012-2016) of 0.90 to the predicted average of 0.90 by December 31, 2018.

Progress Report: Wyoming is on course to meet this goal. Most current FARS data available indicates that Wyoming’s Urban Fatality Rate in 2016 is at 0.73.

C3b – Rural Fatalities / VMT (FARS)

Goal: To maintain the Wyoming’s Rural Fatality Rate (100 MVMT) of the 5 year average (2012-2016) of 1.56 to the predicted average of 1.56 by December 31, 2018.

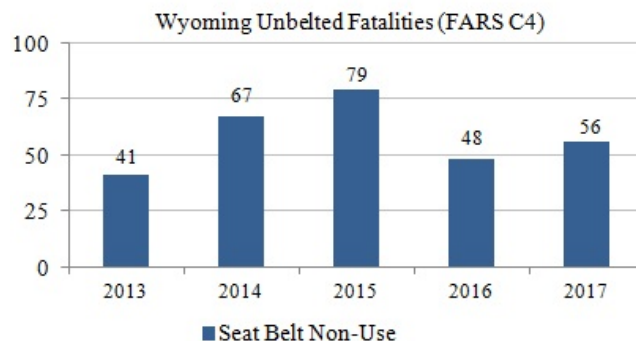
Progress Report: Wyoming is on course to meet this goal. Most current FARS data available indicates that Wyoming’s Rural Fatality Rate in 2016 is at 1.41.



C4 – Unrestrained Passenger Vehicle Occupants

Goal: To maintain Wyoming’s passenger vehicle fatalities, in all seating positions, from the 5 year average (2012-2016) of 60.0 to the predicted average of 60.0 by December 31, 2018.

Progress Report: Wyoming is on course to meet this goal. In 2017, there were 56 unrestrained fatalities and as of October 31, 2018, Wyoming is at 34 per preliminary State Data.



C5 – Alcohol-Impaired Driving Fatalities (FARS)

Goal: To maintain Wyoming’s alcohol impaired driving fatalities from the 5 year average (2012-2016) of 41.6 to the predicted average of 41.6 by December 31, 2018.

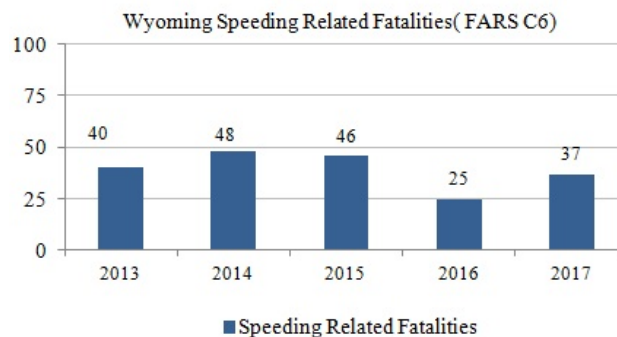
Progress Report: Wyoming is trending upward in alcohol impaired driving fatalities and not on course to meet this goal. In 2017, there were 44 alcohol impaired driving fatalities and as of October 31, 2018, Wyoming is at 30 per preliminary State Data. The HSO will continue impacting this traffic safety problem through enforcement and educational projects.



C6 – Speeding-Related Fatalities (FARS)

Goal: To maintain Wyoming’s speed-related fatalities from the 5 year average (2012-2016) of 45.0 to the predicted average of 45.0 by December 31, 2018.

Progress Report: Wyoming is on course to meet this goal. In 2017, there were 37 speed related fatalities and as of October 31, 2018, Wyoming is at 40 per preliminary State Data.



C7 – Motorcycle Fatalities

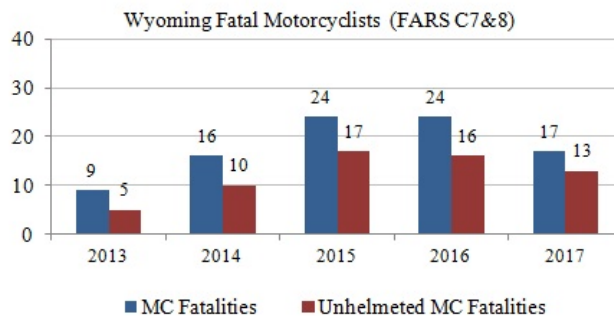
Goal: To maintain Wyoming’s motorcyclist fatalities from the 5 year average (2012-2016) of 15.4 to the predicted average of 15.4 by December 31, 2018.

Progress Report: Wyoming is not on course to meet this goal. Most current FARS data available indicates that there were 17 motorcycle fatalities in 2017 and as of October 31, 2018, Wyoming is at 14 per preliminary State Data. The Wyoming HSO will continue with media outreach, impaired driving overtime enforcement, and to work with the Motorcycle State Coordinator to bring training to motorcyclists about traffic safety.

C8 – Unhelmeted Motorcycle Fatalities (FARS)

Goal: To maintain Wyoming’s unhelmeted motorcyclist fatalities from the 5 year average (2012-2016) of 11.0 to he predicted average of 11.0 by December 31, 2018.

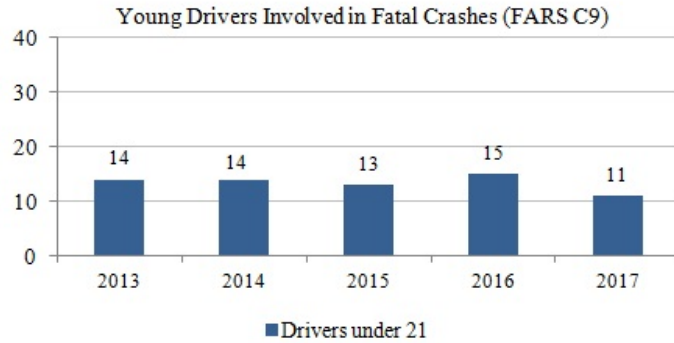
Progress Report: Wyoming is not on course to meet this goal. Most current FARS data available indicates that there were 13 unhelmeted motorcycle fatalities in 2017 and as of October 31, 2018, Wyoming is at 9 per preliminary State Data. The Wyoming HSO will continue with media outreach, impaired driving overtime enforcement, and to work with the Motorcycle State Coordinator to bring training to motorcyclists about traffic safety.



C9 – Drivers Age 20 or Younger Involved in Fatal Crashes

Goal: To maintain Wyoming’s young drivers, age 20 or younger, involved in fatal crashes from the 5 year average (2012-2016) of 14.0 to the predicted average of 14.0 by December 31, 2018.

Progress Report: Wyoming is on course to meet this goal. Most current FARS data available indicates that there were 11 young drivers involved in fatal crashes in 2017 and as of October 31, 2018, Wyoming is at 12 per preliminary State Data.



C10 – Pedestrian Fatalities (FARS)

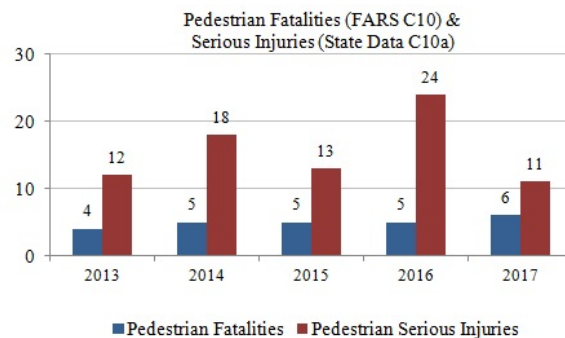
Goal: To reduce pedestrian fatalities from the 5 year average (2012-2016) of 5.2 to 5.0 by December 31, 2018.

Progress Report: Wyoming is on course to meet this goal. Most current FARS data available indicates that there were 6 pedestrian fatalities in 2017 and as of October 31, 2018, Wyoming is at 5 per preliminary State Data.

C10a – Pedestrian Serious Injuries (State)

Goal: To maintain Wyoming’s pedestrian serious injuries (State Data) from the 5 year average (2012-2016) of 14.4 to the predicted average of 14.4 by December 31, 2018.

Progress Report: Wyoming is on course to meet this goal. Most current State data available indicates that there were 11 pedestrian serious injuries in 2017 and as of October 31, 2018, Wyoming is at 12 per preliminary State Data.



C11 – Bicycle Fatalities (FARS)

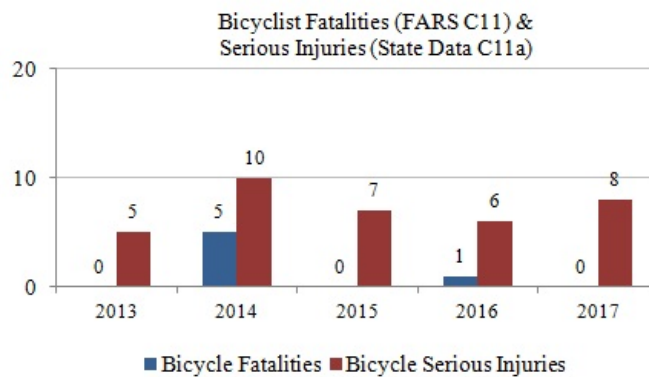
Goal: To reduce bicyclist fatalities from the 5 year average (2012-2016) of 1.2 to 1.0 by December 31, 2018.

Progress Report: Wyoming is on course to meet this goal. Most current State data available indicates that there were 0 bicycle fatalities in 2017 and as of October 31, 2018, Wyoming is at 0 per preliminary State Data.

C11a – Bicycle Serious Injuries (State)

Goal: To maintain Wyoming’s bicyclist serious injuries from the 5 year average (2012-2016) of 8.4 to the predicted average of 8.4 by December 31, 2018.

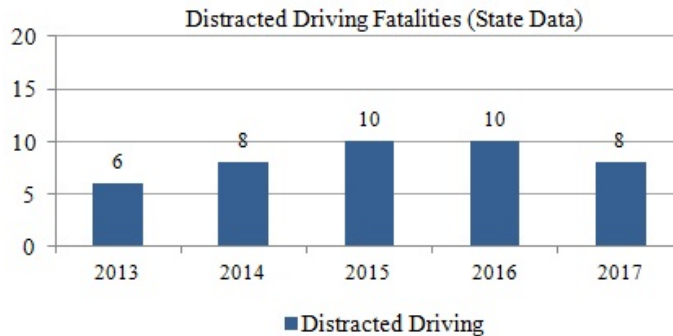
Progress Report: Wyoming is on course to meet this goal. Most current State data available indicates that there were 8 bicycle serious injuries in 2017 and as of October 31, 2018, Wyoming is at 4 per preliminary State Data.



S1 – Distracted Driving (State)

Goal: To maintain Wyoming’s Distracted Driving Fatalities (State Data) from the 5 year average (2012-2016) of 8.8 to the predicted average of 8.8 by December 31, 2018.

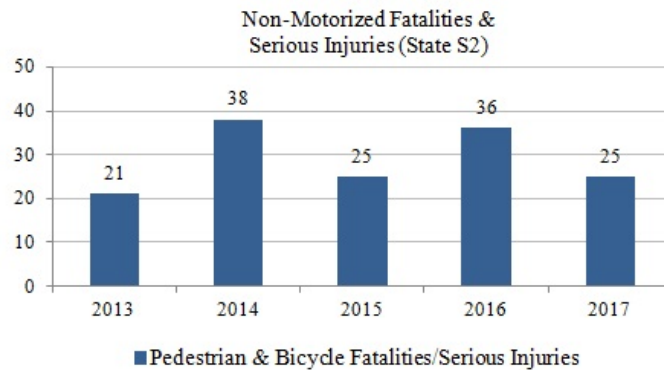
Progress Report: Wyoming is on course to meet this goal. Most current State data available indicates that there were 8 distracted driving fatalities in 2017 and as of October 31, 2018, Wyoming is at 3 per preliminary State Data.



S2 – Non-Motorized Fatal & Serious Injuries

Goal: To slow the projected increase in Non-Motorized Fatal & Serious Injuries (State Data) from the 5 year average (2012-2016) of 29.2 to 30.0 by December 31, 2018. The state is currently trending upward.

Progress Report: Wyoming is on course to meet this goal. Most current State data available indicates that there were 25 non-motorized fatal and serious injuries in 2017 and as of October 31, 2018, Wyoming is at 25 per preliminary State Data.



Traffic Records Performance Measures

Goal: S-T1 Crash timeliness (crash event to record in the shadow database) - Wyoming will improve the Timeliness of the Crash from 75.4 to 80 by December 31, 2018.

Progress Report: Wyoming is not on course to meet this goal. While the overall crash timeliness average is very good, the HSO is working with law enforcement agencies to influence the “lagging” agencies.

Goal: S-T2 Crash Location Accuracy - Improving crash location data while ensuring consistency between the location data elements, the Highway Safety Office and law enforcement agencies. Wyoming will improve Crash Location Accuracy from 94.2 to 96 by December 31, 2018.

Progress Report: Wyoming is not on course to meet this goal. Crash location accuracy is good, however, the HSO will continue to work with law enforcement and IT specialists to improve the reporting and quality control of the database.

Goal: S-T3 Crash/Driver Integration - Improving the accuracy of the driver-related elements in crash data and provide a better link between the crash data and driver services. Wyoming will improve Crash/Driver Integration from 92.1 to 95 by December 31, 2018.

Progress Report: Wyoming is on course to meet this goal. In 2017 the Crash/Driver Integration was at 93.

Goal: S-T4 LRS Coverage - Adding BLM, BIA and State Park Routes. Wyoming will improve the LRS coverage from 16,592 to 18,000 by December 31, 2018.

Progress Report: Wyoming is not on course to meet this goal. In 2017, Wyoming was at 16,948.

Goal: S-T5 Roadway Integration (Linkable MIRE elements) - Supporting FHWA requirements, continue to refine the HSM predictive method, in support of Systemic Analyses. Efforts are underway to add several elements to the enterprise database. Wyoming will improve Roadway Integration (Linkable MIRE elements) from 45 to 60 by December 31, 2018.

Progress Report: Wyoming is on course to meet this goal. In 2017, Wyoming was at 57.

Goal: S-T6 Roadway Integration (CARE/non-MIRE elements) - Ensuring all appropriate data sets are available in the safety analysis tool and all non-Mire roadway elements should be in the Safety Portal. Wyoming will improve Roadway Integration (CARE/non-MIRE elements) from 20 to 21 by December 31, 2018.

Progress Report: Wyoming is on course to meet this goal. In 2017, Wyoming was at 22.

S-T7 Number of Additional Data Sets Available for Analysis - Ensuring all planned data sets are being incorporated in the Safety Portal such as bar locations and school locations. Wyoming will improve Additional Data Sets Available for Analysis from 10 to 12 by December 31, 2018.

Progress Report: Wyoming has met this goal.

PROGRAM AREAS

MAP 21 & FAST ACT

- 402 PLANNING & ADMINISTRATION
- 402 ALCOHOL
- 402 OCCUPANT PROTECTION
- 402 POLICE TRAFFIC SERVICES
- 402 TRAFFIC RECORDS
- 402 ROADWAY SAFETY
- 402 SAFE COMMUNITIES
- 402 PAID ADVERTISING
- 402 TEEN SAFETY PROGRAM

405 OP SAFETEA-LU

- 405 OCCUPANT PROTECTION

154 Transfer Funds

- 154 Alcohol

MAP 21 & FAST ACT

- 405b LOW HVE
- 405b LOW PUBLIC EDUCATION
- 405c DATA PROGRAM
- 405d MID IMPAIRED DRIVING
- 405d MID HVE
- 405d MID ID COORDINATOR
- 405d MID PAID/EARNED MEDIA
- 405d MID TRAINING
- 405d MID INFORMATION SYSTEM
- 405d MID OTHER BASED ON PROBLEM ID
- 405d 24-7 HVE
- 405f MOTORCYCLE AWARENESS

402 PLANNING & ADMINISTRATION

Project Name: Planning & Administration
Project Number: PA-2018-FA-PA-01
Project Sub Recipient: Highway Safety Behavioral Program
Federal Funds Obligated: \$200,000.00
Federal Funds Expended: \$25,221.05

Description:

The Highway Safety Office (HSO) administers highway safety program funding for the state of Wyoming. The HSO is committed to reducing deaths and injuries on Wyoming roadways through professional staff development, effective management of federal highway safety funds, data driven programs and funding, and partnerships with other traffic safety groups and organizations.

Results:

The Highway Safety Office expended funds for operational expenses which included office supplies, travel, and HSO Project Site fees. In addition, training was a critical component in educating staff. The HSO personnel participated in meetings, trainings and conferences: NHTSA Regional Meetings, GHSA Annual Meeting, Lifesavers Conference, Traffic Records Conference, Campbell County DUI Task Force, sub-recipient monitorings, etc.

402 ALCOHOL

Project Name: IPR DUI Monitoring and Probation
Project Number: AL-2018-FA-AL-01
Project Sub Recipient: Injury Prevention Resources
Federal Funds Obligated: \$110,488.29
Federal Funds Expended: \$110,488.29

Description:

DUI Supervised Probation (DSP) manages persons convicted of DUI charges. These clients are accountable for consumption of alcohol, drug use, and legal vehicle operation while on probation with Injury Prevention Resources. Accountability is accomplished by implementing twice daily BAC testing, transdermal alcohol content monitoring, observance of ignition interlock, random drug and alcohol testing, regular meetings, appropriate referrals for services, and following court orders. Programs are directly responsible for reducing serious injuries and fatalities in Fremont County. DSP and DUI monitoring programs provide services and maintain partnerships with similar local agencies, particularly those on the Wind River Indian Reservation (WRIR).

Results:

Through the DUI Supervise Probation program IPR was able to supervise 143 clients with a first or subsequent DUI and monitor their alcohol consumption. There was a successful compliance rate of 96.88%, defined as the percentage of people that IPR does not request revocation of probation. The DSP program maintained a 3% recidivism rate with regards to clients who completed the program successfully. DSP Agents had 3,459 total contacts with clients and spent 207 hours in court to ensure that each client had 60 consecutive days of BAC tests, 3 months of random drug and alcohol (DAT) tests, and ensure weekly meetings.

The DUI Monitoring program drastically increased the number of participants from 34 in FY2017 to over 145 in FY2018. Overall, clients had a 95.15% compliance rate and an 89% successful completion rate. Compliance is determined by the percentage of people that IPR does not request revocation of probation. DUI Monitoring had a 2% recidivism rate for those who completed the program successfully. Monitoring methods employed for DUI Monitoring include CAM bracelets, Remote Breath Units, CAM+house arrest, and GPS bracelets.

Strong partnerships with tribal judges were fostered during the grant period, and IPR became the driving force behind a new scam program on WRIR. With IPR support and guidance, tribal courts created their own program, and if the program can maintain, it will be the first successful program of its type on any United States Native American Indian Reservation.

Project Name: Impaired Driving Comprehensive
Project Number: AL-2018-FA-AL-02
Project Sub Recipient: Highway Safety Office
Federal Funds Obligated: \$30,133.17
Federal Funds Expended: \$5,902.64

Description:

In 2016, there were 31 alcohol related fatalities. Driving under the influence arrests accounted for 26.7% of all arrests with an average reported blood alcohol content (BAC) statewide of 0.1591. The average reported BAC for 562 persons who were arrested for DUI after being involved in a traffic crash was .20.

The Highway Safety Program will partner with the many traffic safety advocates to reduce death and injury due to impaired driving or motorcycle riding. This project will augment planned highway safety activities such as local, state, and national events.

Results:

The Highway Safety Office supported meeting costs for the Governor's Council on Impaired Driving and travel costs for the TSRP to attend the DRE Conference.

Project Name: Sublette County DUI Reduction Campaign
Project Number: AL-2018-FA-AL-03
Project Sub Recipient: Prevention Management Organization of Cheyenne
Federal Funds Obligated: \$15,367.92
Federal Funds Expended: \$15,367.92

Description:

When looking at DUIs as a percentage of all arrests, Sublette County sits at 47.1%, while the statewide percentage is 26.3%. The Sublette County DUI Reduction Campaign is a localized media campaign run through Prevention Management Organization (PMO) to heighten knowledge about DUI enforcement operations and the consequences of impaired driving. This project uses proven tactics to create an emotional response by using messages focused on the financial impact of a DUI, increased enforcement efforts, and the embarrassment caused by a DUI.

Results:

The Sublette County DUI Reduction Campaign targeted men 18 to 35 years old to be the main campaign focal point with continued and repetitious messaging surrounding the dangers, embarrassment, impact, and cost associated with driving impaired. Prevention Management Organization used Sylvestri Customization to create and monitor a DUIs Blow Sublette County campaign. The campaign ran from October 1, 2017 to May 30, 2018 and overwhelmingly had a majority male audience. Catchy engagements focused on themes of meeting up with friends over the holidays, ways to begin the New Year, and rolled pickups with the tagline “it was only a few beers.” The campaign had about 39,000 total impressions throughout its runtime and 6,137 total engagements.

The Sublette County DUI Reduction Campaign also purchased informational table tents to be distributed to local establishments. Data on the pamphlets showed where Sublette County is in relation to the rest of Wyoming in terms of DUI arrests as a percentage of all arrests by county. They also had a very eye catching image geared toward the target audience of a person riding a bike with a deer and the message of “how to spot a Sublette County resident with a DUI.” A social media video was also created, highlighting a long average commute time of 22 minutes in the county, numbers on Sublette County DUIs, and an overall message of “Enjoy Sublette County Sober.”

Project Name: WASCOP Alcohol Factors
Project Number: AL-2018-FA-AL-04
Project Sub Recipient: Wyoming Association of Sheriffs and Chiefs of Police
Federal Funds Obligated: \$51,119.34
Federal Funds Expended: \$37,069.60

Description:

This project analyzed, produced, and disseminated the alcohol-related data on custodial arrests in Wyoming in order to devise more effective strategies to reduce alcohol related crimes and traffic crashes to various governmental and community groups, and Policymakers.

Results:

The Alcohol and Crime in Wyoming - 2017 Main Report, Supplemental Report, and Executive Summary were completed, printed, and distributed to prevention, law enforcement, and community leaders state wide.

The Alcohol and Crime in Wyoming reports have created a greater awareness state wide about the public safety consequences of substance abuse and impaired driving. Community prevention specialists and law enforcement utilize the reports to evaluate prevention efforts and to develop strategies to reduce the level of abuse and impaired driving.

402 OCCUPANT PROTECTION

Project Name: Observed Seat Belt Survey
Project Number: OP-2018-FA-OP-01
Project Sub Recipient: Highway Safety Office
Federal Funds Obligated: \$125,554.88
Federal Funds Expended: \$119,174.75

Description:

This project retained the services of a consultant to oversee and perform the functions to produce the Wyoming's Annual Observed Seat Belt Usage Survey.

Results:

The Wyoming Seat Belt Survey was conducted June 4-10, 2018. The trained observers provided observations of seat belt use from 282 sites within the seventeen counties. SPSS or Excel data tables were produced for the report and garnered the following results:

- The overall estimate of seat belt use for 2018 increased by a modest 1.5 percent from the 2017 result of 84.8 percent belted to the 2018 rate of 86.3 percent belted.
- For all vehicle occupants, the estimate of seat belt use is 86.3 percent wearing seat belts, with 12.7 percent not belted. Observers were unsure about seat belt use for 0.4 percent of the observations. The standard error for all vehicle occupants is 0.3 percent, and the ninety-five percent confidence intervals range from a lower limit of 85.7 percent to a higher limit of 86.9 percent.
- Estimated seat belt use for drivers was 86.9 percent belted, with a standard error of 0.3 percent. The estimate of seat belt use for passengers was 84.5 percent belted, with a standard error of 0.7 percent. Drivers made up 72.9 percent of all observations, so they had the greatest effect on overall estimates.
- Vehicle occupants observed on weekends were slightly more likely to be wearing seat belts, with rates of 89.0 percent on weekends and 85.3 percent on weekdays.
- 58.1 percent of the observed vehicle occupants were males, and they had a seat belt usage rate of 82.2 percent, compared to a rate of 91.0 percent for female vehicle occupants, a difference of 8.8 percentage points.
- The seat belt use rate was lowest for those in pickup trucks at 82.5 percent, but it was only 3.8 points below the statewide average of 86.3 percent across all vehicle types.

Project Name: OP-2018-FA-OP-02
Project Number: CPS Instructor Training
Project Sub Recipient: Cheyenne Regional Medical Center
Federal Funds Obligated: \$85,377.32
Federal Funds Expended: \$46,922.59

Description:

The Child Passenger Safety Instructor and Training Program works through partnership with Safe Kids Worldwide, Injury Prevention Resources, Wyoming Highway Patrol, Wyoming Department of Health, Safe Kids Wyoming, and Cheyenne Regional Medical Center to train and certify volunteer personnel in child safety seat checks and to provide child safety restraint education in their local communities.

Results:

Partners and participants in CPS classes and instruction came from diverse programs including the Wyoming Highway Patrol, FE Warren Fire Department, Laramie County Fire District #2, AAA, the Highway Safety Office, Laramie Fire Station #3, Injury Prevention Resources, Rock Springs Fire Department, various vehicle dealerships, and many other prominent programs throughout Wyoming that are interested in improving child passenger safety. The current misuse rate for child restraints is 87.12%, up from 76.65% reported at the end of FY2017. At the end of the grant period, there were a total of 219 technicians and 15 instructors in the State of Wyoming. Wyoming's technician recertification rate for the grant period is 69.6%, well above the national rate of 54.6%.

The following classes were completed for this grant period:

- Full Certification Classes: 3 classes with 40 students total
- Update Classes: 5 classes with 34 students total
- Renewal Classes: 6 classes with 26 students total

Car seat checkup events were held at Wind River Casino in Riverton with 20 seats inspected, WYDOT headquarters in Cheyenne with 31 seats inspected, and the Rock Springs Fire Department to complete the full certification classes. As the CPS program is a requirement of grant funding, the Wyoming Highway Safety Office is moving forward in the next grant year with bringing the program internal to the agency.

Project Name: WASCOP OP O/T HVE
Project Number: M2HVE-2018-FA-M2-01/OP-2018-FA-OP-03
Project Sub Recipient: Wyoming Association of Sheriffs and Chiefs of Police (WASCOP)
Federal Funds Obligated: \$211.67/\$354,687.32
Federal Funds Expended: \$0.00/\$305,075.00

Description:

High visibility enforcement of traffic laws is a critical component of Wyoming’s strategy for reducing unrestrained injuries and fatalities from traffic crashes statewide. WASCOP coordinated with local law enforcement agencies to provide high visibility occupant protection overtime enforcement of Wyoming’s Seat Belt Law.

WASCOP oversees the administration of the Selective Traffic Enforcement Program grants. There are approximately 75 individual grant applications each year. The efficient administration of these grants and the effective coordination of all local grant funded enforcement activities is a critical component of the state’s Highway Safety Plan.

This project supported the coordination of the Enhanced Occupant Protection Overtime Initiative. This consolidated approach will result in effective and coordinated grant funded enforcement activities associated with national, state, local and targeted events.

Results:

The overtime enforcement activities conducted throughout the year provided the backbone for Wyoming’s strategy to increase occupant protection statewide. A total of 63 Wyoming law enforcement agencies participated in grant-funded overtime occupant protection enforcement activities. Agencies participated in the required May Mobilization event, as well as other national and strategically selected local events which focused on occupant protection enforcement. All grant applications were processed in accordance with Highway Safety Office procedures and requirements and consistent with WASCOP’s Traffic Safety Committee directives. All grant-funded overtime enforcement activities and agency reimbursement requests were reviewed, reimbursed, recorded, and reported – complete with all fiscal documents necessary.

WASCOP created a monitoring process for local law enforcement agencies. Included for all agencies were certifications of payroll, seat belt policy, supplanting disclaimer, and documentation of selected high visibility overtime events. Desk monitoring was conducted on every reimbursement submitted for payment.

May Mobilization is the flagship campaign of occupant protection and local law enforcement garnered 125 seat belt and 8 child restraint citations from May 14-31, 2018. Throughout the 4,928 total grant funded overtime hours there were 552 seat belt citations, 47 child restraint citations, and 3,030 speed citations.

402 POLICE TRAFFIC SERVICES

Project Name: WASCOP Video Cameras
Project Number: PT-2018-FA-PT-01
Project Sub Recipient: Wyoming Association of Sheriffs and Chiefs of Police
Federal Funds Obligated: \$41,720.12
Federal Funds Expended: \$41,321.09

Description:

This project purchases video cameras for local law enforcement agencies that meet the following criteria; have not received equipment in the previous 3 grant cycles, be a city or county within the 2016 Top Counties for Total Crashes or 2016 Top 10 Counties for Fatal Crashes, and the agency must have participated and completed all 3 required National Campaigns for FY15 and FY16.

Results:

Based on authorization from the Highway Safety Office the following agencies purchased video cameras – Cheyenne PD, Evansville PD, Lyman PD, Natrona County SO, and Rock Springs PD.

There were 304 DUI arrests made during local law enforcement grant funded impaired driving high visibility overtime.

Project Name: WASCOP Radar's
Project Number: PT-2018-FA-PT-02
Project Sub Recipient: Wyoming Association of Sheriffs and Chiefs of Police
Federal Funds Obligated: \$4,373.74
Federal Funds Expended: \$4,094.43

Description:

Radar units were purchased to use as a trigger mechanism to enforce Wyoming's seat belt law and are a proven tool for law enforcement agencies to reduce crash injuries and fatalities. Only agencies with active law enforcement overtime grants are eligible for equipment.

Radars will be considered for local law enforcement agencies that have not received equipment in the previous 3 grant cycles, the agency must be a city or county within the 2016 Top Counties for Total Crashes or 2016 Top 10 Counties for Fatal Crashes, and the agency must have participated and completed all National Campaigns for FY16 and FY17.

Results:

Based on authorization from the Highway Safety Office the following agencies purchased radars: Evansville PD and Sheridan County SO. These radars were used as a primary defense to battle traffic fatalities and injuries caused by speeding and lack of seat belt use. There were 4,136 speed citations, 735 seat belt citations, and 75 child restraint citations issued on grant funded high visibility overtime enforcement.

Project Name: Law Enforcement Liaison - South
Project Number: PT-2018-FA-PT-03
Project Sub Recipient: Highway Safety Office
Federal Funds Obligated: \$105,466.10
Federal Funds Expended: \$105,392.27

Description:

This project retains the services of a consultant to run the Law Enforcement Liaison – South project. The Law Enforcement Liaison Program is an outreach program of the Highway Safety Office and a bridge between HSO and the Wyoming law enforcement community. Law Enforcement Liaison's work directly with the law enforcement agencies participating in traffic safety grant programs to encourage aggressive enforcement and education strategies that may be effective during national, state, local, and throughout the year when traffic levels are increased.

Results:

Through combined efforts of Wyoming's LELs, there were 95 site visits to 70 of the 85 law enforcement agencies across the state. LEL's initiated a media assistance program to coincide with occupant protection and impaired driving enforcement activities.

The LEL's coordinated 24 traffic operations in throughout Wyoming to include multi state operations with Colorado, Idaho, Nevada, and Utah to include the following high profile events:

- ✓ 3rd Annual Border War
- ✓ 4th Annual Highway 59-May Mobilization Operation
- ✓ Annual Pioneer Days
- ✓ Border to Border Seat Belt Initiative
- ✓ Mountain West Conference Traffic Safety Operations
- ✓ 3rd Annual Fremont County Traffic Safety Operations

These combined enforcement operations yielded 5771 traffic stops, 1308 speeding citations, 145 DUI arrests, 177 seat belt citations, 29 child restraint citations, 1300 other citations, and 2838 warnings.

The LEL South assisted with the coordination of four Below 100 Trainings throughout the State, and assisted with the expansion of the Special Operations Task Forces, completed 7 NLELP webinar training courses, assisted law enforcement with the Wyoming Incident Geo-Location Services (WIGLS) Program, and presented at the National Law Enforcement Liaison Conference 'Law Enforcement Activity in Smaller/Rural Areas'.

Project Name: Law Enforcement Liaison - North
Project Number: PT-2018-FA-PT-04
Project Sub Recipient: Highway Safety Office
Federal Funds Obligated: \$105,466.10
Federal Funds Expended: \$97,052.57

Description:

This project retains the services of a consultant to run the Law Enforcement Liaison – North. The Law Enforcement Liaison Program is an outreach program of the Highway Safety Office and a bridge between HSO and the Wyoming law enforcement community. Law Enforcement Liaison's work directly with the law enforcement agencies participating in traffic safety grant programs to encourage aggressive enforcement and education strategies that may be effective during national, state, local, and throughout the year when traffic levels are increased.

Results:

Through combined efforts of both Wyoming's LELs, there were 95 site visits to 70 of the 85 law enforcement agencies across the state. LEL's initiated a media assistance program to coincide with occupant protection and impaired driving enforcement activities.

The LEL's coordinated 24 traffic operations in throughout Wyoming to include multi state operations with Colorado, Idaho, Nevada and Utah to include the following high profile events:

- ✓ 3rd Annual Border War
- ✓ 4th Annual Highway 59-May Mobilization Operation
- ✓ Annual Pioneer Days
- ✓ Border to Border Seat Belt Initiative
- ✓ Mountain West Conference Traffic Safety Operations
- ✓ 3rd Annual Fremont County Traffic Safety Operations

These combined enforcement operations yielded 5771 traffic stops, 1308 speeding citations, 145 DUI arrests, 177 seat belt citations, 29 child restraint citations, 1300 other citations, and 2838 warnings.

The LEL North also attended 19 meetings with traffic safety partners including Safe Kids/Communities, Casper Alcohol Task Force, Natrona County Prevention Coalition, and Injury Prevention Resources of Riverton. LEL North prepared pre and post media releases for multi-agency traffic safety task for events, appeared on radio to promote traffic safety operations 8 times, assisted with the coordination of 4 Below 100 Trainings throughout the State, and sent 55 emails to law enforcement state wide that included monthly state fatality reports, customized graphs and information, fact sheets, and officer traffic safety information.

The LEL North was featured in a NHTSA national production "Hearts Behind the Badge: Fremont County, WY" to talk about the efforts of the LEL's and impact the law enforcement community is making to combat impaired driving and unbelted injuries and fatalities.

402 TRAFFIC RECORDS

Project Name: WIGLS Data Hosting Setup and Configuration
Project Number: TR-2018-FA-TR-01
Project Sub Recipient: Highway Safety Office
Federal Funds Obligated: \$126,559.31
Federal Funds Expended: \$126,599.31

Description:

This project engages a consultant to setup the remote hosting of the geo-location data used by the Wyoming Incident Geo-Location Services (WIGLS). WIGLS is the GIS-based system that assists law enforcement officials in quickly and precisely determining the location of a crash and populating the applicable fields in Wyoming's Crash Report.

Results:

The Wyoming Incident Geo-Location Services (WIGLS) was tested and is up and running for use by all law enforcement agencies in Wyoming. The work on this project will improve accuracy and completeness in the location data of crashes.

402 ROADWAY SAFETY

Project Name: DUI Policy Advisor
Project Number: RS-2018-FA-RS-01
Project Sub Recipient: Office of Governor Matthew H. Mead
Federal Funds Obligated: \$104,958.03
Federal Funds Expended: \$0.00

Description:

Wyoming communities, councils, task forces, agencies, and programs are working to address alcohol issues and reduce impaired driving. These independent initiatives cross many state agencies; Transportation, Health, Family Services, Corrections, Education, Revenue, and others; messages and timing are confusing and results in an overall reduction in the effectiveness of the multiple initiatives. To obtain a maximum and sustained reduction in impaired driving the position of DUI Policy Coordinator is necessary.

This position coordinated state efforts with local initiatives which ensures the efforts compliment and reinforce each other. This position is within the Governor's Office, has the authority to effectively deliver the Governor's policy directives on impaired driving and continues to work closely on impaired driving countermeasures to leverage each agency's budget more effectively.

Results:

This project was not implemented in FY2018.

Project Name: GCID Facilitator
Project Number: RS-2018-FA-RS-02
Project Sub Recipient: Governor's Office
Federal Funds Obligated: \$140,621.46
Federal Funds Expended: \$108,936.18

Description:

This project retains the services of a consultant to facilitate meetings and serve as spokesperson for the Governor's Council on Impaired Driving.

Results:

The facilitator scheduled and facilitated three meetings of the Council membership, as well as meetings for the following sub-committees: Media Campaign, Drugged Driving, Ignition Interlocks, Council Awards, Membership, and DUI Supervision.

Key accomplishments:

- Updated Council's strategic plan and assisted the Council in identifying priority issues that needed to be addressed during the current year;
- Initiated a partnership with the Wyoming medical community to work on a public education campaign about the dangers of driving while on certain prescriptions;
- Facilitated a series of meetings of the Media Campaign subcommittee to review the Council's year-long communication plan and assisted Heinrich Marketing group in developing appropriate content for the Council's messaging efforts;
- Worked with the Wyoming Department of Health to coordinate a grant to provide a public awareness campaign for Drug Impaired Driving. The Department of Health contracted with the Wyoming Association of Sheriffs and Chiefs of Police to manage the project in conjunction/coordination with the Governor's Council;
- Maintained the GCID's public website;
- GCID presented Saving Lives Awards to the following: The Wyoming Department of Transportation Sheridan Port of Entry for their work in identifying impaired commercial drivers, and A-1 Tow and Recovery services for their work in providing free rides and tows to people who have been drinking in Wyoming for the last seven years;
- Project staff were instrumental in implementing the 24/7 Sobriety Program in Natrona and Fremont County this year. Expansion into Laramie, Albany and Sheridan Counties are scheduled for implementation next year;
- Conducted Policymaker Forums state wide creating the awareness necessary for engaging state and community leaders to begin to implement reduction strategies in their communities. Forums were co-hosted by the Council, PMO, and the Wyoming Association of Sheriffs and Chiefs of Police; and
- GCID continued partnership with community leaders in Campbell County to establish a Campbell County Impaired Driving Task Force.

Project Name: WHP – Highway Safety Education
Project Number: RS-2018-FA-RS-03
Project Sub Recipient: Wyoming Highway Patrol (WHP)
Federal Funds Obligated: \$166,230.50
Federal Funds Expended: \$166,230.50

Description:

The WHP educates teens, adults, and older drivers (50+) utilizing a variety of programs and displays to promote proper restraint usage, consequences of distracted driving, and impaired driving.

Results:

During FY2018 the WHP partnered with local agencies, schools, private organizations, and state traffic safety advocates educating the public on the dangers of impaired driving, distracted driving, and occupant protection.

Troopers spent over 1,177 hours at 800 safety events which included instructing 85 defensive driving classes with over 1,235 students attending, and 3 Freshman Impact presentations. All safety events have a focus on occupant protection, impaired driving, and/or distracted driving. Driving simulators, rollover simulator, little convincer, seat belt convincer, and a golf cart were tools utilized in presentations to emphasize the consequences of traffic crashes. An additional golf cart and trailer were purchased as the need increased state wide for equipment.

Child Passenger Safety (CPS) education is also a key component to the success of this grant. Eleven WHP personnel were certified as new CPS technicians with troopers attending update classes. The WHP conducted a CPS new technician training utilizing WHP CPS instructors. FY2018 was the first year civilian WHP personnel were trained as child passenger safety technicians.

The WHP utilized radio, theater, and print advertising throughout Wyoming promoting traffic safety. Crash vehicles were also displayed strategically around the State to show the real impact of traffic crashes. The crash car display was used at safety events and as a mobile billboard.

A new WHP Safety Education Coordinator was hired and traveled to the Lifesavers Conference to network, and learn about new and innovative projects to implement in Wyoming. Targeted older driver education was not accomplished due to a change in key personnel. The WHP will continue to incorporate new ideas and updates that will have impact and persuade more people into buckling up.

402 SAFE COMMUNITIES

Project Name: CRMC Traffic Safety Program – OP &DD
Project Number: SA-2018-MP-SA-01/SA-2018-FA-SA-01
Project Sub Recipient: Cheyenne Regional Medical Center
Federal Funds Obligated: \$77,241.36
Federal Funds Expended: \$67,454.15

Description:

Cheyenne Regional Medical Center Injury Prevention (CRMC) and Traffic Safety Program operates in partnership with law enforcement agencies, schools, government officials, service organizations, health and medical providers, businesses, community leaders, the University of Wyoming, and others interested in improving seat belt use and distracted driving in the community. The CRMC traffic safety effort will use data to target occupant protection and distracted driving efforts.

Results:

The Injury Prevention Program at CRMC provided occupation protection education at multiple seat belt survivor events, Safe Kids car seat checks, Superday, Cheyenne Chamber of Commerce events, and through a May Mobilization Kickoff.

For the seat belt survivor events, CRMC partnered with the Wyoming Highway Patrol and University of Wyoming to do seat belt survivor awards during a time out of home basketball games. This allows for a more captive audience rather than doing the award presentation at halftime intermission. Superday, a major community family event held annually in Cheyenne, saw nearly 15,000 visitors from across Laramie County and nearby Goshen and Platte Counties. CRMC partnered with State Farm and the Wyoming Highway Patrol to provide traffic safety education to the general public through in person conversations and various forms of media throughout the venue. CRMC Injury Prevention also performed over 76 car seat inspections during the grant period, partnering with Safe Kids Laramie County for 3 major community events and operating a general car seat check point out of their office.

To kickoff May Mobilization, CRMC Injury Prevention partnered with the Cheyenne Police Department to host a press event at the newly constructed Cheyenne Public Safety Center to gain local media attention for occupant protection. Guest speakers included the Governor, the CRMC head trauma nurse, and law enforcement. In the past, using the hospital as a venue has produced a better public turnout.

All events were supported through data driven occupant protection and distracted driving messaging with a total of 674 radio spots, monthly cinema ads with an average of 43,000 impressions per month, 4 “Click It 307” billboards averaging 59,000 impressions per month, and about 30,000 impressions coming from various other forms of communication including social media.

Project Name: WMC Traffic Safety Program
Project Number: SA-2018-MP-SA-02/SA-2018-FA-SA-02
Project Sub Recipient: Wyoming Medical Center
Federal Funds Obligated: \$194,479.30
Federal Funds Expended: \$155,920.50

Description:

Wyoming Medical Center Traffic Safety Program operates in partnership with law enforcement agencies, schools, government officials, service organizations, health and medical providers, businesses, community leaders, and others interested in educating and preventing impaired driving and improving seat belt use in the community. Through partnership campaigns, community educational events, and media support, the WMC traffic safety effort will work to improve the number of alcohol and occupant protection related deaths and injuries by modifying behaviors and perceptions toward impaired driving through evidence based countermeasures.

Results:

Wyoming Medical Center Traffic Safety Program worked throughout Natrona and Converse Counties to educate 1,599 children and 16,425 adults on various traffic safety issues such as occupant protection, impaired driving, and distracted driving. Many events were attended to reach a diverse audience including the Community Baby Shower, Safe Kids Day, Wyoming Women's Expo, State High School tournaments, Mills Safety Day, Child Development Associates Class, Preparing for Parenthood classes, and WMC's Take Your Child to Work Day. Prominent local and statewide coalitions were participated in by CRMC including the Natrona County Prevention Coalition with subcommittee Community Prevention Strategies Group, Alcohol Task Force, Wyoming Seat Belt Coalition, and the Safe Kids Coalition.

WMC partnered with the Wyoming Highway Patrol to educate teens and their parents on seat belts, distracted driving, and impaired driving at the Wyoming State Basketball Tournament and Wyoming State Wrestling Tournament. The tournaments had a six day span with an approximate 250 guest attendance each day. Efforts were supported by parking lot signs with seat belt and impaired driving messaging. The event had earned media with WMC and WHP being interviewed by the local news station to discuss safe driving topics and the crash car on display at the venue.

To kickoff May Mobilization and August Crackdown, WMC partnered with the Law Enforcement Liaison to educate the public on a combined traffic enforcement taskforce in place during those times. High Visibility Enforcement was supported by WMC through paid and earned media to alert the public to the extra enforcement. In the month of May, the program also supported the AT&T It Can Wait program at local high schools to educate on distracted driving and attend Safe Kids Day to discuss car seat safety and Wyoming child passenger safety laws.

All efforts were supported through a combination of paid and earned media, with an estimate of over 6 millions impressions made over the grant year. Campaigns and community efforts were supported through billboards, newspaper ads, radio ads, cinema ads, and social media included Halloween, Thanksgiving, Holiday DUI Campaign, Superbowl, Valentine's Day, St. Patrick's Day, April Distracted Driving, May Mobilization, 4th of July, August Crackdown, and CPS week.

Project Name: IPR Traffic Safety Program – OP & DD
Project Number: SA-2018-MP-SA-03/SA-2018-FA-SA-03
Project Sub Recipient: Injury Prevention Resources
Federal Funds Obligated: \$1,581.70/\$88,817.81
Federal Funds Expended: \$1,581.70/\$86,086.43

Description:

Injury Prevention Resources operates in partnership with law enforcement agencies, schools, government officials, service organizations, health and medical providers, businesses, community leaders, and others interested in improving seat belt use and distracted driving in the community. The Injury Prevention Resources traffic safety effort will use data to target occupant protection and distracted driving efforts.

Results:

Injury Prevention Resources worked throughout Fremont and Sweetwater Counties to provide occupant protection and distracted driving education at various community events. IPR actively partnered with numerous agencies including Wyoming Highway Patrol, local law enforcement agencies (Riverton PD, Lander PD, Rock Springs PD, Green River PD, county sheriff's departments, and BIA Police), local fire departments, Wind River Job Corps, High Schools clubs (such as FFA, Key Club, and Fire Academy Class), Central Wyoming College, City of Riverton, Fremont County Courthouse, and other volunteer speakers.

Life R U Ready walked students in Fremont and Sweetwater counties through real life simulated traffic events, including an unbelted and distracted crash. There were over 600 students and 100 volunteers at Life R U Ready Fremont County and over 2,864 students and 300 volunteers at Life R U Ready Sweetwater County. Talking points at the events focused on decision making, problem solving, personal/social responsibility, how students can be the influencer to wear a seat belt, and how to think through the consequences of not wearing one in a crash.

Injury Prevention Resources moved toward conducting #RoadWarrior events in conjunction with high visibility enforcement operations, such as May Mobilization, at the local level. Events centered on education, using seat belt simulators, Sidne Go Kart, and other tools including policy discussions to engage the public in the HVE operations. All operations were supported through local media efforts using radio, print, and social media outlets such as County10, SweetwaterNow, Basin Reboot, Hootsuite, Facebook, Twitter, and Instagram.

IPR also continued with Child Passenger Safety efforts by operating an inspection and distribution station. IPR inspected 39 child seats and distributed 54 seats with inspection/education to families in need. Riverton and Lander Child Development Services, Wyoming Department of Family Services, and Arapahoe Head Start worked with IPR to have introductory CPS instruction. The instruction delivers the basics of child seat installation to professionals who transport children in the course of work that have difficulty making time for a full instructional course. In total, there were 241 attendees.

Project Name: WDH – Injury Prevention Program
Project Number: SA-2018-FA-SA-04
Project Sub Recipient: Wyoming Department of Health
Federal Funds Obligated: \$37,837.49
Federal Funds Expended: \$16,354.75

Description:

In collaboration with the Wyoming Highway Patrol Safety Education Coordinator (WHPSEC), the Wyoming Injury Prevention Program (WIPP) will provide older adult driver safety education to law enforcement officers and promote Wyoming AARP's evidence-based Smart Driver program. In addition, the WHPSEC and the WIPP will use the NHTSA's Driving Transitions Education to: create educational materials to distribute to public health nursing, senior centers, EMS providers, and highway safety partners; create presentations and materials for law enforcement to deliver in older adult driver safety classes; create materials for adult children to discuss driving with their parents; and create materials for health care providers regarding older adult driver safety.

Results:

The WIPP focused on partnering with traffic safety advocates as a resource to provide expertise, support, and educational materials when educating older drivers in traffic safety and promoting the AARP Smart Driver Courses.

A highlight of the project was the Senior Health Day conducted in Greybull on April 20, 2018. The event brought a collaborative group of health and wellness professionals to educate older folks on risk factors for the aging. The Injury Prevention Program focused on traffic safety education where other booths included vision and hearing screenings that can impact an older drivers ability to drive safely. An Injury Prevention & Violence Newsletter was produced monthly and distributed to safety advocates addressing older driver training.

The Injury Prevention Program developed an AARP training protocol to train WHP troopers to become instructors. The training was not conducted due to personnel change in the WHP Safety Education and DOH Injury Prevention Programs.

Project Name: Attitude and Awareness Survey
Project Number: SA-2018-FA-SA-05
Project Sub Recipient: Highway Safety Office
Federal Funds Obligated: \$39,174.93
Federal Funds Expended: \$0.00

Description:

A basic set of survey questions regarding seat belt use, impaired driving, distracted driving, and speeding will be used in regular telephone or similar surveys to track driver attitudes, campaign awareness, communication activities, and self-reported driving behavior. The survey will select a representative sample of all drivers throughout the State.

The data will be provided to sub-recipients to better target outreach and to establish/evaluate projects for Highway Safety projects.

Results:

This project was not implemented in FY2018 after an assessment was made of its usefulness versus cost. The HSO will utilize multiple State and National studies as a resource to supplement data driven projects funded.

402 PAID ADVERTISING

Project Name: Statewide Paid Media
Project Number: PM-2018-FA-PM-01
Project Sub Recipient: WYDOT – Public Affairs Office (PAO)
Federal Funds Obligated: \$948,913.88
Federal Funds Expended: \$761,393.41

Description:

The Public Affairs Office at WYDOT supports traditional and modern forms of mass marketing communication with traffic safety messages geared toward target audience with public applicability. The main areas of focus are impaired driving, seatbelt use, distracted driving, teen driving, older driving, and safe winter driving. Media creative will attempt to go beyond the presentation of factual information to explore the significance of driver action and influence driver behavior. PAO will work collaboratively with traffic safety partners such as the Highway Safety Office, WYDOT District Public Involvement Specialists, the Governor’s Council on Impaired Driving, community based education grants, and other media outlets.

Results:

In total, WYDOT PAO had 1,222 TV spots, 5,430,157 radio spots, 340 print ads, 1,240,125 web or mobile ads, and 118 billboard/banner ads throughout the grant year. Of those spots, about 879,661 were earned media. PAO covered the Governor’s Council on Impaired Driving (GCID) media through the fall and early winter as it was in transition over to a contractor. Heavy impaired driving buys focused on fall sports, hitting UW and the NFL through TV and radio spots, and local high school sports through banners and radio spots. Other impaired driving buys not affiliated with GCID focused on summer festivities around the state including fairs and rodeos. PAO media supported NHTSA national impaired driving mobilizations including the August Crackdown with statewide buys, 4th of July, impaired motorcycle riding around the Sturgis Rally, St. Patrick’s Day, and the Super Bowl.

PAO supported a sustained seat belt message throughout the year. In the fall, emphasis was placed on high school sports through banners and radio messaging. Banners featured youth from the schools as peer seat belt influencers. May Mobilization was supported through Pandora internet radio, and through traditional radio forms. Another major theme throughout the grant year focused on distracted driving. A back to school campaign centered on distracted drivers, reminding them to be aware in school zones with the message of ‘School is in session; avoid distractions.’ A winter driving campaign reminded drivers “on ice and snow to take it slow.” Treacherous winter driving conditions exist when snow and wind combine to ice over Wyoming roads. Messages focused on reminding drivers to check road conditions before they go, take it slow, and obey variable speed limit signs.

Project Name: Native American Media Outreach
Project Number: PM-2018-FA-PM-02
Project Sub Recipient: WYDOT – District 5
Federal Funds Obligated: \$89,684.96
Federal Funds Expended: \$67,595.13

Description:

This project designs, produces, and conducts a comprehensive year long region and audience relevant media/marketing campaign to address the top safety issues of impaired driving and occupant protection in WYDOT District 5 with emphasis on the Wind River Indian Reservation (WRIR).

Results:

Native American Media Outreach continues to have a positive impact on the Fremont County community, including the Wind River Reservation. The WYDOT District 5 Public Involvement Specialist (PIO) utilized billboard advertising (static and mobile), radio, social, and print media to target this high risk community in the areas of occupant protection and impaired driving.

Four billboards were strategically placed around Fremont County and the WRIR to make the biggest impact. Radio was leveraged with earned media during local shows “This is Fremont County” and “Coffeetime”. The PIO collaborated with Fremont County law enforcement, Injury Prevention Resources, and participated in multiple localized traffic safety events. A PSA was produced focusing on the aftermath of a Native American Mother whose daughter was one of Wyoming’s unbelted fatalities.

WYDOT District 5 continued work with Heinrich Marketing due to their knowledge and experience working with the Native American tribes on WRIR.

State funds cover the day to day operations of the PIO, who continuously works towards enlisting the support of the Northern Arapaho and Eastern Shoshone Tribal Councils on unconventional messaging and other traffic related projects. Partnerships include prayer circles, sweat lodges, and tribal gatherings to have a greater understanding, and thus impact, through projects with this high risk demographic.

402 TEEN SAFETY PROGRAM

Project Name: Students Against Destructive Decision
Project Number: TSP-2018-FA-TS-01
Project Sub Recipient: SADD
Federal Funds Obligated: \$143,324.26
Federal Funds Expended: \$130,158.64

Description:

Teen drivers have crash rates three times those of drivers 20 and older per mile driven. Inexperience means teen drivers don't recognize or respond to hazards appropriately. SADD focuses on the leading causes of teen crashes and fatalities in Wyoming; distractions, impairment, seat belt use, and speeding using a comprehensive approach of peer-to-peer empowerment, engagement of parents, and mobilization of communities. In an effort to provide the most impact, SADD will focus on all 23 counties in the state.

Results:

In the second year of operation, SADD increased the number of chapters in Wyoming from 15 to 21 with additional 14 youth organizations planning to register as official chapters. SADD has chapters in 13 of the 23 counties across the state. When all pending registered chapters are completed, SADD will be in 21 of the 23 counties. Throughout all current chapters, SADD reaches a total of 5,939 students and has partnered with more than 50 organizations at the local, state, and national level.

SADD conducted 14 trainings on the dangers of distracted, drunk, drowsy, and drugged driving to students, advisors, and parents. Some of the major venues included the Wyoming School Safety Summit, Wyoming FCCCLA Fall Conference, Wyoming GCID, Cheyenne Boys and Girls Club, AT&T It Can Wait campaign, Senator Enzi and staff, Senator Barrasso and staff, and the Frontier Academy SADD. About 2,000 safety advocates and teens were reached throughout all of the presentations.

SADD currently has several youth interested in being involved on the Student Leadership Council. Most interest youth lack the leadership skills necessary for the role so a leadership conference has been planned for the next year in order to formally develop a Wyoming SADD Leadership Council. In the future these youth will be in charge of planning and implementing the Wyoming Youth Summit without as much reliance on adults becoming an effective peer to peer program.

The first Wyoming Youth Summit was held July 30- August 1 2018 in partnership with WASCOP. 65 youth attended, as well as local and national partners. A personal story was shared where the speaker and her family were impacted after she was hit by an impaired driver. Other presentations at the summit included Think Fast Interactive, and the Wyoming Highway Patrol, who walked students through basic SFST with and without alcohol goggles and gave a rollover machine demonstration.

154 ALCOHOL TRANSFER FUNDS

Project Name: CRMC Traffic Safety Program – Impaired Driving
Project Number: 154AL-2018-TF-AL-01
Project Sub Recipient: CRMC
Federal Funds Obligated: \$63,542.98
Federal Funds Expended: \$48,431.14

Description:

Cheyenne Regional Medical Center Injury Prevention and Traffic Safety Program (CRMC) operates in partnership with law enforcement agencies, schools, government officials, service organizations, health and medical providers, businesses, community leaders, the University of Wyoming, and others interested in educating and preventing impaired driving in the community. Through partnership campaigns, community educational events, and media support, CRMC traffic safety efforts work to improve the number of alcohol related deaths and injuries by modifying behaviors and perceptions toward impaired driving through evidence based countermeasures.

Results:

The Injury Prevention Program at CRMC provided impaired driving education throughout Laramie and Albany Counties by partnering with local law enforcement agencies, the Laramie County Liquor Association, Laramie County School District #1, Cheyenne Brewers Festival, the University of Wyoming, Laramie County Community College, and the Cheyenne Depot Museum. Over 40 events were attended through a mixture of in person education and media.

CRMC Injury Prevention partnered with the Cheyenne Depot Museum and the Cheyenne Police Department to impact impaired driving efforts at Friday Night on the Plaza events by making changes to beer sales at the events and training all servers on TIPS. The concert series was also supported through a series of targeted impaired driving messages, with the average concert having an attendance of about 600 people. The 2 day Cheyenne Brewers Festival led to a partnership with Uber to grow impaired driving education and grow the Safe Ride program in place in Laramie County. The event has an almost 2,000 person attendance, with 50% more rides used this year than at the event last year solidifying the combination of impaired driving education with discounted rides as an effective means of designating a sober ride. The University of Wyoming, Student Health 101, and CRMC Injury Prevention teamed up to provide in person impaired driving education at a pre-game booth before home football and basketball games. Additional impaired driving banners and signs were purchased at the University with an approximate 28,000 impressions.

To kickoff August Crackdown, CRMC Injury Prevention partnered with local news stations for spots on local programming to explain the crackdown and extra DUI law enforcement operations in place. The Crackdown was supported through media purchases on the radio, cinema advertising, and posters placed in local liquor establishments with help of the Laramie County Liquor Association.

Project Name: IPR Traffic Safety Program – Impaired Driving
Project Number: 154AL-2018-TF-AL-02
Project Sub Recipient: Injury Prevention Resources
Federal Funds Obligated: \$90,142.01
Federal Funds Expended: \$88,662.86

Description:

Injury Prevention Resources (IPR) operates in partnership with law enforcement agencies, schools, government officials, service organizations, health and medical providers, businesses, community leaders, and others interested in preventing and educating on impaired driving in the community. The Injury Prevention Resources traffic safety effort will use data to target impaired driving efforts.

Results:

IPR worked throughout Fremont and Sweetwater Counties to provide impaired driving education at various community events. IPR actively partnered with numerous agencies including Wyoming Highway Patrol, local law enforcement agencies (Riverton PD, Lander PD, Rock Springs PD, Green River PD, county sheriff's departments, and BIA Police), local fire departments, Wind River Job Corps, High Schools clubs (such as FFA, Key Club, and Fire Academy Class), Central Wyoming College, City of Riverton, Fremont County Courthouse, and other volunteer speakers.

IPR conducted bi-monthly adult impaired driving education classes, with the main focus being on the negative impacts and dangers of drinking and driving. Over the course of the year, 6 classes were held with a total of 109 court ordered offenders and 23 guests totaling 132 in attendance. Life R U Ready walked students in Fremont and Sweetwater counties through real life simulated traffic events, including an alcohol involved crash. There were over 600 students and 100 volunteers at Life R U Ready Fremont County and over 2,864 students and 300 volunteers at Life R U Ready Sweetwater County. Talking points at the events focused on decision making, problem solving, personal/social responsibility, how students can be the influencer to designate sober drivers, and how to think through the consequences of either driving impaired or riding with someone who is impaired.

Injury Prevention Resources moved toward conducting #RoadWarrior events in conjunction with high visibility enforcement operations, such as August Crackdown and July 4th, at the local level. Events centered on education, using Sidne Go Kart with drunk goggles, impaired driving simulators, crash cars, corners information, and other tools including policy discussions to engage the public in the HVE operations. All operations were supported through local media efforts using radio, print, and social media outlets such as County10, SweetwaterNow, Basin Reboot, Hootsuite, Facebook, Twitter, and Instagram with more than 7.8 million impressions throughout the grant period. #RoadWarriors events had 4,475 people in attendance with a total of 214 volunteers throughout Fremont and Sweetwater Counties to make the events happen.

Project Name: WASCOP DUI Overtime & DUI LEC
Project Number: 154AL-2018-TF-AL-04
Project Sub Recipient: Wyoming Association of Sheriffs and Chiefs of Police
Federal Funds Obligated: \$551,198.00
Federal Funds Expended: \$432,462.46

Description:

High visibility enforcement of traffic laws is a critical component of Wyoming’s strategy for reducing impaired driving injuries and fatalities from traffic crashes statewide. WASCOP oversees the administration of the local grants and coordinates with local law enforcement agencies to provide high visibility overtime enforcement of Wyoming's impaired driving laws which will result in effective and coordinated grant funded enforcement activities associated with national, state, local, and targeted events

Results:

As a component of Wyoming’s evidence based enforcement program, WASCOP provided grant funded DUI overtime opportunities to all local law enforcement agencies within the state. A total of 63 Wyoming law enforcement agencies participated in grant-funded impaired driving overtime enforcement activities. Agencies participated in the required Holiday Campaign and August Crackdown events, as well as other national and strategically selected local events which focused on impaired driving enforcement. All grant applications were processed in accordance with Highway Safety Office procedures and requirements and consistent with WASCOP’s Traffic Safety Committee directives. All grant-funded overtime enforcement activities and agency reimbursement requests were reviewed, reimbursed, recorded, and reported – complete with all fiscal documents necessary.

WASCOP created a monitoring process for local law enforcement agencies. Included for all agencies were certifications of payroll, seat belt policy, supplanting disclaimer, and documentation of selected high visibility overtime events. Desk monitoring was conducted with every reimbursement submitted for payment.

The National August Crackdown is the flagship campaign of impaired driving and local law enforcement garnered 43 DUI arrests from August 17-31, 2018. During the 6,952 impaired driving funded overtime hours there were 267 DUI arrests, 1,811 other arrests/citations and 8,629 traffic stops.

Project Name: DUI Mobile Command Vehicle
Project Number: 154AL-2018-TF-AL-05
Project Sub Recipient: City of Cheyenne
Federal Funds Obligated: \$191,569.28
Federal Funds Expended: \$45,199.57

Description:

The DUI Mobile Command Vehicle provides law enforcement a convenient, one stop facility to conduct breath tests, DRE exams, arrest paperwork, reporting documents, search warrant applications, and legal blood draws in Cheyenne and expanding to communities outside Laramie County. The DUI Mobile Command Vehicle provides a visible deterrent to impaired driving while deployed during DUI task force events.

The DUI Mobile Command vehicle also conducts educational events to the Cheyenne community to spotlight the dangers and consequences of impaired driving.

Results:

The DUI Command Vehicle participated in 11 DUI Task Force events during the 51 deployment dates. Additionally, the DUI Command Vehicle was deployed at DUI Task Force events outside Laramie County at the Rocks Springs Big Show, Sheridan Rodeo, and the multi-state Border War event in Albany County. The three educational events that were conducted in Laramie County are Super Day, YMCA Day, and Cheyenne Frontier Days. Print media was purchased supporting the high profile vehicle and the Cheyenne Police Department utilized their social media page to support the project. The deployment of the DUI Command Vehicle has become somewhat routine locally and statewide as procedures have been established.

Since the inception of the project, there has been an 8.33% decrease in DUI related crashes in Laramie County.

Project Name: WHP DUI Overtime
Project Number: 154AL-2018-TF-AL-06
Project Sub Recipient: Wyoming Highway Patrol
Federal Funds Obligated: \$176,677.69
Federal Funds Expended: \$176,677.69

Description:

High visibility enforcement of Wyoming's impaired driving traffic laws is a critical component of Wyoming's strategy for reducing injuries and fatalities from alcohol involved traffic crashes statewide. Providing the Wyoming Highway Patrol with overtime funding will make impaired driving enhanced enforcement available in all communities.

Results:

As a component of Wyoming's Traffic Safety Enforcement Program, the WHP used high visibility enforcement year round supporting national and local impaired driving campaigns. The WHP worked 1,952 grant funded overtime high visibility enforcement hours with an outcome of 69 DUI arrests, 1,299 speed citations, and numerous other citations/contacts. To accompany the overtime efforts, press releases were sent to all Wyoming media outlets.

405 OP SAFETEA-LU, MAP21 & FAST ACT 405b LOW

Project Name: Paid Media
Project Number: K2PM-2018-18-PM-01
Project Sub Recipient: WYDOT – Public Affairs Office
Federal Funds Obligated: \$23,862.25
Federal Funds Expended: \$23,378.95

Description:

WYDOT Public Affairs Office (PAO) supports traditional and modern forms of mass marketing communication with traffic safety message geared toward occupant protection awareness. Media creative will attempt to go beyond the presentation of factual information to explore the significance of driver action and influence driver behavior. PAO will work collaboratively with traffic safety partners to educate drivers to wear a seat belt and properly use child safety seats.

Results:

WYDOT PAO worked throughout May Mobilization to create increased driver awareness around seatbelt use and increased enforcement efforts. Throughout May, PAO had 457 TV spots, and 934 radio spots along with a web and mobile package collaborated with West Edge Collective. Efforts were at the state wide level to compliment increased enforcement by various law enforcement agencies.

Project Name: WHP – Occupant Protection Overtime
Project Number: M2HVE-2018-FA-M2-01
Project Sub Recipient: Wyoming Highway Patrol
Federal Funds Obligated: \$110,778.33
Federal Funds Expended: \$110,413.85

Description:

High visibility enforcement of traffic laws is a critical component of Wyoming’s strategy for reducing unbelted injuries and fatalities involved in traffic crashes statewide. Providing the Wyoming Highway Patrol with overtime funding will make occupant protection enhanced overtime enforcement available in all communities.

Results:

As a component of Wyoming’s Traffic Safety Enforcement Program, the WHP used high visibility enforcement year round supporting national and local occupant protection campaigns. In FY2018, there were 340 seat belt citations, 38 were child restraint citations, and 1,790 speed citations issued during the 1,564 grant funded overtime hours. To accompany the overtime efforts, press releases were released to all Wyoming media outlets.

Project Name: CLICK
Project Number: M2PE-2018-MP-M2-04/M2PE-2018-FA-M2-04
Project Sub Recipient: Laramie County School District #1
Federal Funds Obligated: \$25,683.58/\$9,433.59
Federal Funds Expended: \$25,683.58/\$9,433.59

Description:

The CLICK program funded a facilitator to design, approve, and implement a comprehensive occupant protection program in Laramie County School District. All students were targeted through large group and classroom presentations with an emphasis on seat belt usage among teen drivers. Observational surveys conducted measured student seat belt use at the beginning of the school year, and seat belt use at the end of the school year. Surveys were provided to teachers, immediate supervisors in schools, and students after all presentations to gage the effectiveness of presentations.

Results:

Click focused on positive peer to peer influence on seat belt use through classroom presentations in the 6 major schools in Laramie County School District #1 with teen drivers; East High School, South High School, Central High School, McCormick Jr. High School, Johnson Jr. High School, and Carey Jr. High School. Students joined the CLICK program to help conduct awareness booths and present what they learned about wearing seat belts to their peers in a structured classroom setting.

Weekly meetings were held at all 6 of the target schools where students discussed individual school campaigns and outreach. Students took the time to interview other students about buckling up to be featured on school announcements, get featured articles in the school paper, contact local media outlets on their educational efforts, and partner with school resource officers to conduct effective in school campaigns on seat belt awareness. Students also took the time to build presentations to be given during class time at each school highlighting teen fatality and teen traumatic injury due to non seat belt use in a crash.

Observational seat belt use surveys were conducted in October, the beginning of the school year, and in May, at the end of the school year, at the target schools. This is the final grant year where the CLICK program will receive funding from the Wyoming Highway Safety Office.

Project Name: Occupant Protection Comprehensive
Project Number: M2PE-2018-FA-M2-06
Project Sub Recipient: Highway Safety Office
Federal Funds Obligated: \$105,957.63
Federal Funds Expended: \$0.00

Description:

The Highway Safety Program will partner with the many traffic safety advocates to reduce death and injury due to unrestrained fatalities. This project will augment planned highway safety activities such as local, state, and national events.

Results:

The Highway Safety Office did not expend funds in this project due to careful FY2018 planning and funding of traffic safety projects and prudent spending.

Project Name: WY Seat Belt Coalition Facilitator
Project Number: M2X-2018-MP-M2-07/M2X-2018-FA-M2-07
Project Sub Recipient: Highway Safety Office
Federal Funds Obligated: \$28,333.58/\$57,447.74
Federal Funds Expended: \$28,333.58/\$57,447.74

Description:

This project retains the services of a consultant to oversee and perform the functions of a facilitator for the Wyoming Seat Belt Coalition (WYSBC).

Results:

Heinrich Marketing was hired as the consultant to perform as the facilitator for the Wyoming Seat Belt Coalition. Heinrich worked with the HSO to understand occupant protection issues throughout the state while creating tactics for increasing public awareness of seat belt use. Heinrich facilitated 4 quarterly WYSBC meetings, provided creative material, and maintained the Coalition's public media presence via a website and other social media platforms. Coalition successes include:

- Facebook saw 469 page "likes" and 477 page "followers.";
- The "Mom, the original seat belt" post reached 30,502 people and received 1,002 reactions. The message has outperformed all other Facebook posts to date;
- The second best-performing post was "Buckle Up, Buttercup". This post reached 20,485 people and received 732 reactions;
- The Wyoming Seat Belt Coalition's web page was refreshed in FY18 with additional information being provided on the members of the Coalition;
- The website averaged 100+ visits per month. The majority of users are male, 36-44, accessing via desktop;
- Worked with the University of Wyoming to prominently post "buckle up" banners at every parking lot exit at the University. This will ensure that the thousands of Wyoming residents who routinely attend UW sports events will see a seat belt reminder before departing the school's property.

Heinrich established excellent working relationships with Injury Prevention & Traffic Safety Outreach at Cheyenne Regional Medical Center, Injury Prevention Resources of Fremont County, Wyoming Highway Patrol, Wyoming Department of Workforce Services, and Wyoming Trucking Association.

Challenges to be addressed include the lack of involvement by Coalition members and enough members at a meeting to form a quorum which hampers the Coalition's ability to make progress in many instances.

405c DATA PROGRAM

Project Name: TR Data Integration Analysis and Reporting
Project Number: M3DA-2018-FA-M3-01
Project Sub Recipient: Highway Safety Office
Federal Funds Obligated: \$133,200.00
Federal Funds Expended: \$66,600.00

Description:

The Wyoming Electronic Crash Reporting System (WECRS) and Safety and Planning Operational Database (SPOD) are two of the main databases relied upon to identify, develop, and evaluate traffic safety countermeasures in Wyoming. Enhancements are necessary to meet the data driven demands of end users.

Results:

The Safety Portal creation has been an ongoing project for several years and was released to WYDOT personnel during FY18. This is a large step in getting the newest and best data for traffic safety analysis so decisions makers can make improvements to the roads to reduce the number of crashes that occur.

Project Name: TR Geolocation GIS Service
Project Number: M3DA-2018-FA-M3-02
Project Sub Recipient: Highway Safety Office
Federal Funds Obligated: \$106,600.00
Federal Funds Expended: \$94,394.40

Description:

WYDOT Highway Safety, in conjunction with WYDOT GIS and IT is developing a up to date mapped based location system that can consistently locate crash events anywhere along roadways in the State of Wyoming.

The system must be able to refer to the Wyoming LRS Base Map and LRS data and extra precise roadway information and provide an XML file to the crash software vendor for auto population of the crash form.

Results:

The Wyoming Incident Geo-Location Services (WIGLS) was tested and is up and running for use by all law enforcement agencies in Wyoming. The work on this project will improve accuracy and completeness in the location data of crashes.

Project Name: TRIT Specialist
Project Number: M3DA-2018-FA-M3-03
Project Sub Recipient: Highway Safety Office
Federal Funds Obligated: \$37,917.40
Federal Funds Expended: \$29,499.36

Description:

This project retains the services of an IT professional to serve as the Traffic Records Information Technology Specialist to provide expertise in the State of Wyoming Traffic Records databases through improving quality, integration, and processes. The IT professional will develop applications, troubleshoot integration problems, and format databases. The application development shall be done utilizing the tools and processes available through WYDOT's IT program. Integration troubleshooting will require coordination with all database owners/maintainers and the tools used by them to create and maintain the various databases necessary for highway safety analysis and reporting. Database development/formatting will be needed to make data available to applications and reporting tools through coordination with all WYDOT programs and possibly others.

Results:

An IT professional was retained to complete work to improve the Traffic Records databases. The SMS Version 3 was released to the department to use in predictive calculations to determine the results of a proposed roadway improvement or treatment.

Project Name: TR Project Manager
Project Number: M3DA-2018-FA-M3-04
Project Sub Recipient: Highway Safety Office
Federal Funds Obligated: \$133,200.00
Federal Funds Expended: \$121,564.69

Description:

The Highway Safety Program hired a project coordinator to work with traffic records project directors to assist and coordinate activities related to WyTRCC projects identified in the Highway Safety Plan. The project coordinator will provide progress reports on the traffic records project, activities performed, benchmarks reached, and milestones accomplished.

Results:

JDI was hired to coordinate the traffic records projects. This project focused on improving the following activities:

- Enhanced traffic safety analysis capabilities for the Department (effectively improving accessibility to crash data);
- Making traffic safety analysis available to safety partners outside of the Department;
- Increased usage of the Safety Management System (SMS) application in the department (effectively improving accessibility to crash data);
- Improved linkage between crash and roadway feature data;
- Improved linkage between crash and driver registration data;
- Release of the SMS Version 3 to the Department;
- Added HSM predictive calculations to the calculations of expected crash reductions due to proposed treatments;
- Initial release of the Safety Portal to WYDOT;
- Improving WYDOT access to traffic safety analysis capabilities; and
- Launch of map-based crash reporting (WIGLS) that improves accuracy and completeness of traffic crashes.

MAP 21 & FAST ACT 405d IMPAIRED DRIVING MID

Project Name: GCID Impaired Driving Media
Project Number: M5PEM-2018-FA-M5-01
Project Sub Recipient: Highway Safety Office
Federal Funds Obligated: \$577,585.48
Federal Funds Expended: \$266,156.01

Description:

A consultant shall be retained to furnish media services to make the public aware of traffic safety issues through multi-media communication and outreach. Alcohol and drugged driving are the top traffic safety priorities to be addressed. The Consultant shall work collaboratively with traffic safety partners to develop, produce, and purchase messaging that will modify behaviors of targeted demographics, and to work with and provide media updates to the Governor's Council.

Results:

Heinrich Marketing was hired as the marketing consultant to work with the Governor's Council on Impaired Driving (GCID) and the HSO to develop, produce, and distribute creative material to the targeted demographics as identified through data analysis.

Heinrich worked closely with the GCID Media Advisory Committee and Facilitator to ensure that law enforcement and other supporting organizations had the materials they needed for strong, local outreach and messaging. A comprehensive media report was provided at four quarterly GCID meetings.

Heinrich created a comprehensive impaired driving campaign "Don't Go Down That Road." The key theme of this campaign: "When someone makes a deliberate choice to drink and drive and ends up in a crash... that's not an accident". Media buys focused on radio, billboards, social media, and digital banners.

The Impaired Driving campaign delivered 16,469,472 total impressions:

- Bulletins (5/14-8/12): 4,720,200
- Posters (5/14-8/12): 4,171,632
- Gas Pump Toppers (5/21-8/12): 7,577,640

Heinrich Marketing established productive working relationships with both the University of Wyoming and MillerCoors to leverage visibility of the campaign and to incorporate a solid Designated Driver message at UW home football games. MillerCoors provided a Designated Driver (DD) booth at football games, as well as free soft drink coupons to reward individuals who pledged to be their group's DD.

Project Name: Traffic Safety Resource Prosecutor
Project Number: M5TR-2018-FA-M5-02
Project Sub Recipient: City of Laramie
Federal Funds Obligated: \$119,880.00
Federal Funds Expended: \$118,780.69

Description:

The TSRP program provides the network of law enforcement agencies, prosecutors, judges, and other traffic safety professionals with a veteran prosecutor, specializing in impaired driving to support their efforts through training, education, legal research, and technical assistance. The TSRP program develops strategies and tactics aimed at reducing impaired driving, and improve the quality of investigations and prosecutions around the state.

Results:

The TSRP program worked closely with the DRE program to assist in the instruction of SFST/DUI detection basic courses at the law enforcement academy, ARIDE courses, SFST refresher courses, and assist with the full Drug Recognition Expert course held in Laramie, WY. Events the TSRP presented at include the LDAA Fall Prosecutors Seminar, WASCOP Statewide Prevention Coalition, National TSRP Traffic Tuesday webinar series, National TSRP Annual Training, North Carolina GHSP Expo, the Tri-State Marijuana Impaired Driving Training, the Seattle Marijuana Impaired Driving course, the Marijuana Impaired Driving and Enforcement Prosecution Training, and various smaller venues throughout Wyoming directed at Wyoming prosecutors, law enforcement, judges, and other agencies.

Multiple trainings were attended to remain current in the latest knowledge and issues in traffic safety including the Prevention Education Summit in Cody, WY, the National TSRP Training, and the IACP DRE Conference. Task forces and committees the TSRP participated in include the Governor's Council on Impaired Driving, University of Wyoming AWARE/A-Team, the Laramie Town Gown Leadership, SafeRide Advisory Board, Prevention Management of Wyoming Coalition to Prevent Substance Abuse, the Foundation for Advancing Alcohol Responsibility eWarrant Expert Group, and the National Traffic Law Center CDL and DUI groups.

The most important aspect of the TSRP to Wyoming comes in the day to day duties of the position by providing technical assistance through information, documentation, and education to prosecutors, law enforcement officers, and other traffic safety professionals. In many cases, the TSRP assistance provides the individual requester the education they need to confidently move forward with an impaired driving case that they may have otherwise dismissed or reduced.

Project Name: WHP – DRE/ARIDE/SFST Training
Project Number: M5TR-2018-FA-M5-03
Project Sub Recipient: Wyoming Highway Patrol
Federal Funds Obligated: \$195,360.00
Federal Funds Expended: \$190,501.83

Description:

This is an enforcement supported project that involves training law enforcement officers impaired driving detection methods with the intent of reducing alcohol and drugged driving fatalities.

Results:

The Drug Recognition Expert (DRE) Training Program transitioned from Law Enforcement Contracting Services to the Wyoming Highway Patrol in FY2018. The new State Impaired Driving Coordinator made over 30 law enforcement agency visits to promote the program. Dozens of officers were trained in the detection of impaired drivers and the classes included:

- Drug Recognition Expert Certification: 1 class with 14 law enforcement officers certified;
- Advanced Roadside Impaired Driving Enforcement (ARIDE): 4 ARIDE classes with 63 officers certified;
- Standardized Field Sobriety Testing (SFST) Refresher training: 3 SFST Refresher classes with 40 officers trained;
- Standardized Field Sobriety Testing (SFST) training: 3 SFST classes with 100 officers trained.

The Coordinator attended trainings and meetings to advance the program and identify new traffic safety partners. Regional Coordinators were identified, attended trainings/meetings for their respective districts.

Challenges are being dealt with head on. For example, historically DRE's obtained initial certification and then recertified by conducting four mock evaluations. This potentially created an integrity problem as a DRE could conceivably go for many years without conducting an actual enforcement evaluation. The WHP adopted more stringent standards which require four enforcement evaluations for required certifications.

The Coordinator has identified partnerships that will assist with funding challenges and future trainings.

Project Name: AG- Chemical Toxicological Analysis
Project Number: M5OT-2018-FA-M5-04
Project Sub Recipient: Attorney General Division of Criminal Investigation
Federal Funds Obligated: \$487,993.10
Federal Funds Expended: \$124,894.78

Description:

The Wyoming Division of Criminal Investigation Crime Laboratory (WSCL) is the only accredited crime laboratory in Wyoming. The WSCL propose establishing a chemical toxicological unit to establish detection limit thresholds for a multitude of substances which will be consistent with the national standards. WSCL will conduct confirmatory analysis and provide the necessary expert testimony for law enforcement and prosecutors throughout the State of Wyoming. Working in conjunction with other States toxicological labs, WSCL utilized the new laboratory equipment and establish methods to more effectively and efficiently provide improved analysis and expert testimony which will assist in more effective prosecution and thus reduce impaired drivers on Wyoming's highways.

Results:

The HSO purchased equipment in support of the WSCL. The WSCL completed the methods and validation of the headspace gas chromatographer which enabled the WSCL to begin accepting blood/urine samples for alcohol analysis. The WSCL also completed methods and validation of the ELISA for presumptive drug analysis for toxicology submissions. This included an extensive library of drug reagents and controls for the reference material needed to validate the methods for the different drug classifications.

The WSCL toxicology analysts completed Borckenstein Course training on the 'Effects of Drugs'.

Project Name: 24/7 Sobriety Program
Project Number: F24BAC/2018-FA-24-02/F24SP-2018-FA-24-01
Project Sub Recipient: Attorney General of Wyoming
Federal Funds Obligated: \$11,988.00/\$55,119.97
Federal Funds Expended: \$11,988.00/\$27,124.95

Description:

The effective supervision of persons convicted of Driving Under the Influence (DUI) in Wyoming is a priority concern for Wyoming’s Attorney General. The Attorney General, with assistance from the Governor’s Council on Impaired Driving, will implement a court-based management program designed for repeat DUI offenders. The 24/7 Program sets the standard of no use of alcohol as a condition of continuing to driving and remaining in the community, rather than being incarcerated.

The standard is enforced by intensive monitoring by law enforcement agencies with alcohol testing mandated for each participant. This combination of strict monitoring and a no-use standard with swift, certain, and meaningful, but usually not severe, consequences has been extremely successful.

Results:

The 24/7 Sobriety Program expanded to Fremont County which was the fourth county to become a participant in the program. The process of training and education of Fremont County staff and the judiciary sentencing offenders to the program started in July of 2018.

Agencies working within the program discussed monetary issues that are inhibiting their ability to safely, and with consistency, work within the rules and guidelines of the program as they see fit in their jurisdiction. Each agency presented a logistical, manpower, or monetary concern with the progress of the program in their communities. The Wyoming Attorney General's Office contracted with Intoximeter for 60,000 tests for the entities to draw down from, thus alleviating the testing charge for the entity at this time. The agency administrators were positive that this assistance would bring their monetary concerns to a manageable level and move 24/7 Program towards self-sufficiency.

MAP 21 & FAST ACT 405f Motorcycle Program

Project Name: Motorcycle Safety Awareness
Project Number: M9MA-2018-MP-M9-01/M9MA-2018-FA-M9-01
Project Sub Recipient: WYDOT Public Affairs Office
Federal Funds Obligated: \$1,832.58/\$68,878.14
Federal Funds Expended: \$1,832.58/\$27,546.02

Description:

WYDOT Public Affairs Office (PAO) supports traditional and modern forms of mass marketing communication with traffic safety message geared toward motorcyclist awareness. Media creative attempts to go beyond the presentation of factual information to explore the significance of driver action and influence driver behavior. PAO will work collaboratively with traffic safety partners to educate drivers to watch for motorcycles.

Results:

WYDOT PAO worked in summer months to create increased driver awareness around heavy motorcycle traffic, particularly the weeks around the Sturgis Motorcycle Rally. In July and August, PAO worked with West Edge Collective to create 1,598,827 viewable impressions with digital motorcyclist awareness creative aimed to target the traveling public from July 26 through August 23 specifically around major roadways to Sturgis. For this campaign there were approximately 1,443 clicks with a click through rate of .09%. The click through rate was similar to last years Motorcycle Awareness campaign centered on the Sturgis Motorcycle Rally.

Other outlets for motorcyclist awareness included radio and print in local publications. Most messages featured the hashtag #Safe2Sturgis.

**U.S. Department of Transportation National Highway Traffic Safety Administration
Federal Reimbursement Voucher**

State: Wyoming

Page: 1

Reimbursement Info: Total: \$.00

2018-FINAL

Report Date: 12/26/2018

Posted: 12/26/2018

Claim Period: 10/01/2017 - 09/30/2018

Not Posted In DELPHI

Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
NHTSA								
NHTSA 402								
Safe Communities								
	SA-2018-MP-SA-03	IPR Traffic Safety Program - OP & DD	\$1,581.70	\$1,581.70	\$1,747.94	\$1,581.70	\$1,581.70	\$.00
	Safe Communities Total		\$1,581.70	\$1,581.70	\$1,747.94	\$1,581.70	\$1,581.70	\$.00
	NHTSA 402 Total		\$1,581.70	\$1,581.70	\$1,747.94	\$1,581.70	\$1,581.70	\$.00
405 OP SAFETEA-LU								
405 Paid Media								
	K2PM-2018-18-PM-01	OP Paid Media	\$23,378.95	\$.00	\$93,919.34	\$23,378.95	\$23,378.95	\$.00
	405 Paid Media Total		\$23,378.95	\$.00	\$93,919.34	\$23,378.95	\$23,378.95	\$.00
	405 OP SAFETEA-LU Total		\$23,378.95	\$.00	\$93,919.34	\$23,378.95	\$23,378.95	\$.00
154 Transfer Funds								
154 Alcohol								
	154AL-2018-TF-AL-01	CRMC Traffic Safety Program - Impaired D	\$48,431.14	\$48,431.14	\$48,431.14	\$48,431.14	\$48,431.14	\$.00
	154AL-2018-TF-AL-02	IPR Traffic Safety Program - Impaired Dr	\$88,662.86	\$88,662.86	\$88,662.86	\$88,662.86	\$88,662.86	\$.00
	154AL-2018-TF-AL-04	WASCOP - DUI Overtime & DUI LEC	\$432,462.46	\$432,462.46	\$432,462.46	\$432,462.46	\$432,462.46	\$.00
	154AL-2018-TF-AL-05	DUI Mobile Command Vehicle	\$45,199.57	\$45,199.57	\$45,199.57	\$45,199.57	\$45,199.57	\$.00
	154AL-2018-TF-AL-06	WHP - DUI Overtime	\$176,677.69	\$.00	\$176,677.69	\$176,677.69	\$176,677.69	\$.00
	154 Alcohol Total		\$791,433.72	\$614,756.03	\$791,433.72	\$791,433.72	\$791,433.72	\$.00
154 Hazard Elimination								
	154HE-2018-18-HE-01	154HE Funds	\$150,174.26	\$.00	\$150,174.26	\$150,174.26	\$150,174.26	\$.00
	154 Hazard Elimination Total		\$150,174.26	\$.00	\$150,174.26	\$150,174.26	\$150,174.26	\$.00
	154 Transfer Funds Total		\$941,607.98	\$614,756.03	\$941,607.98	\$941,607.98	\$941,607.98	\$.00
164 Hazard Elimination								
	164HE-2018-17-HE-01	164HE Funds	\$668,670.84	\$.00	\$668,670.84	\$668,670.84	\$668,670.84	\$.00

**U.S. Department of Transportation National Highway Traffic Safety Administration
Federal Reimbursement Voucher**

State: Wyoming

Page: 2

Reimbursement Info: Total: \$0.00

2018-FINAL

Report Date: 12/26/2018

Posted: 12/26/2018

Claim Period: 10/01/2017 - 09/30/2018

Not Posted In DELPHI

Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
164 Hazard Elimination Total								
164 Transfer Funds Total			\$668,670.84	\$0.00	\$668,670.84	\$668,670.84	\$668,670.84	\$0.00
MAP 21 405b OP Low								
405b Low Public Education								
	M2PE-2018-MP-M2-04	CLICK	\$25,683.58	\$0.00	\$32,104.48	\$25,683.58	\$25,683.58	\$0.00
	Total		\$25,683.58	\$0.00	\$32,104.48	\$25,683.58	\$25,683.58	\$0.00
405b OP Low								
	M2X-2018-MP-M2-07	WY Seatbelt Coalition Facilitator	\$28,333.58	\$0.00	\$35,416.97	\$28,333.58	\$28,333.58	\$0.00
	Total		\$28,333.58	\$0.00	\$35,416.97	\$28,333.58	\$28,333.58	\$0.00
MAP 21 405d Impaired Driving Mid								
405d Impaired Driving Mid								
	M5X-2018-18-ID-02	Safe Communities Region 1 Impaired Drivi	\$0.00	\$0.00	\$1.97	\$0.00	\$0.00	\$0.00
	Total		\$0.00	\$0.00	\$1.97	\$0.00	\$0.00	\$0.00
MAP 21 405d Impaired Driving Mid Total								
MAP 21 405f Motorcycle Programs								
405f Motorcyclist Awareness								
	M9MA-2018-MP-M9-01	Motorcycle Safety Awareness	\$1,832.58	\$0.00	\$2,290.73	\$1,832.58	\$1,832.58	\$0.00
	Total		\$1,832.58	\$0.00	\$2,290.73	\$1,832.58	\$1,832.58	\$0.00
MAP 21 405f Motorcycle Programs Total								
FAST Act NHTSA 402								
Planning and Administration								
	PA-2018-FA-PA-01	Planing and Administration	\$25,221.05	\$0.00	\$33,089.81	\$25,221.05	\$25,221.05	\$0.00
	Total		\$25,221.05	\$0.00	\$33,089.81	\$25,221.05	\$25,221.05	\$0.00

**U.S. Department of Transportation National Highway Traffic Safety Administration
Federal Reimbursement Voucher**

State: Wyoming

Page: 3

Reimbursement Info: Total: \$0.00

2018-FINAL

Report Date: 12/26/2018

Posted: 12/26/2018

Claim Period: 10/01/2017 - 09/30/2018

Not Posted In DELPHI

Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
Alcohol								
	AL-2018-FA-AL-01	IPR DUI Monitoring and Probation	\$110,488.29	\$110,488.29	\$122,100.00	\$110,488.29	\$110,488.29	\$0.00
	AL-2018-FA-AL-02	Impaired Driving Comprehensive	\$5,902.64	\$0.00	\$6,522.98	\$5,902.64	\$5,902.64	\$0.00
	AL-2018-FA-AL-03	Sublette County DUI Reduction Campaign	\$15,367.92	\$15,367.92	\$16,983.00	\$15,367.92	\$15,367.92	\$0.00
	AL-2018-FA-AL-04	WASCOP - Alcohol Factors	\$37,069.60	\$37,069.60	\$40,965.41	\$37,069.60	\$37,069.60	\$0.00
	Alcohol Total		\$168,828.45	\$162,925.81	\$186,571.39	\$168,828.45	\$168,828.45	\$0.00
Occupant Protection								
	OP-2018-FA-OP-01	Observed Seat Belt Survey	\$119,174.75	\$0.00	\$131,699.36	\$119,174.75	\$119,174.75	\$0.00
	OP-2018-FA-OP-02	CPS Instructor Training	\$46,922.59	\$46,922.59	\$51,853.90	\$46,922.59	\$46,922.59	\$0.00
	OP-2018-FA-OP-03	OP O/T HVE	\$305,075.00	\$305,075.00	\$337,136.70	\$305,075.00	\$305,075.00	\$0.00
	Occupant Protection Total		\$471,172.34	\$351,997.59	\$520,689.96	\$471,172.34	\$471,172.34	\$0.00
Police Traffic Services								
	PT-2018-FA-PT-01	WASCOP - Video Cameras	\$41,321.09	\$41,321.09	\$45,663.71	\$41,321.09	\$41,321.09	\$0.00
	PT-2018-FA-PT-02	WASCOP - Radars	\$4,094.43	\$4,094.43	\$4,524.73	\$4,094.43	\$4,094.43	\$0.00
	PT-2018-FA-PT-03	Law Enforcement Liaison - South	\$105,392.27	\$0.00	\$116,468.38	\$105,392.27	\$105,392.27	\$0.00
	PT-2018-FA-PT-04	Law Enforcement Liaison - North	\$97,052.57	\$0.00	\$107,252.30	\$97,052.57	\$97,052.57	\$0.00
	Police Traffic Services Total		\$247,860.36	\$45,415.52	\$273,909.12	\$247,860.36	\$247,860.36	\$0.00
Traffic Records								
	TR-2018-FA-TR-01	WIGLS Data Hosting Setup and Configurati	\$126,559.31	\$0.00	\$139,860.00	\$126,559.31	\$126,559.31	\$0.00
	Traffic Records Total		\$126,559.31	\$0.00	\$139,860.00	\$126,559.31	\$126,559.31	\$0.00
Roadway Safety								
	RS-2018-FA-RS-02	GCID Facilitator	\$108,936.18	\$0.00	\$120,384.77	\$108,936.18	\$108,936.18	\$0.00
	RS-2018-FA-RS-03	WHP - Highway Safety Education	\$166,230.50	\$0.00	\$183,700.41	\$166,230.50	\$166,230.50	\$0.00
	Roadway Safety Total		\$275,166.68	\$0.00	\$304,085.18	\$275,166.68	\$275,166.68	\$0.00

**U.S. Department of Transportation National Highway Traffic Safety Administration
Federal Reimbursement Voucher**

State: Wyoming

Page: 4

Reimbursement Info: Total: \$0.00

2018-FINAL

Report Date: 12/26/2018

Posted: 12/26/2018

Claim Period: 10/01/2017 - 09/30/2018

Not Posted In DELPHI

Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
Safe Communities								
	SA-2018-FA-SA-01	CRMC Traffic Safety Program - OP & DD	\$67,454.15	\$67,454.15	\$74,543.22	\$67,454.15	\$67,454.15	\$0.00
	SA-2018-FA-SA-02	WMC Traffic Safety Program	\$155,920.50	\$155,930.50	\$172,306.92	\$155,920.50	\$155,920.50	\$0.00
	SA-2018-FA-SA-03	IPR Traffic Safety Program - OP & DD	\$86,086.43	\$86,086.43	\$95,279.54	\$86,086.43	\$86,086.43	\$0.00
	SA-2018-FA-SA-04	WDH - Injury Prevention Program	\$16,354.75	\$0.00	\$18,073.54	\$16,354.75	\$16,354.75	\$0.00
	Safe Communities Total		\$325,815.83	\$309,471.08	\$360,203.22	\$325,815.83	\$325,815.83	\$0.00
Paid Advertising								
	PM-2018-FA-PM-01	Statewide Paid Media	\$761,393.41	\$175,766.01	\$841,411.66	\$761,393.41	\$761,393.41	\$0.00
	PM-2018-FA-PM-02	Native American Media Outreach	\$67,595.13	\$67,595.13	\$74,699.01	\$67,595.13	\$67,595.13	\$0.00
	Paid Advertising Total		\$828,988.54	\$243,361.14	\$916,110.67	\$828,988.54	\$828,988.54	\$0.00
Teen Safety Program								
	TSP-2018-FA-TS-01	Students Against Destructive Decisions	\$130,158.64	\$130,158.64	\$143,837.59	\$130,158.64	\$130,158.64	\$0.00
	Teen Safety Program Total		\$130,158.64	\$130,158.64	\$143,837.59	\$130,158.64	\$130,158.64	\$0.00
FAST Act NHTSA 402 Total								
	FAST Act 405b OP Low		\$2,599,771.20	\$1,243,329.78	\$2,878,356.94	\$2,599,771.20	\$2,599,771.20	\$0.00
405b Low HVE								
	M2HVE-2018-FA-M2-02	WHP - Occupant Protection Overtime	\$110,413.85	\$0.00	\$138,017.32	\$110,413.85	\$110,413.85	\$0.00
	405b Low HVE Total		\$110,413.85	\$0.00	\$138,017.32	\$110,413.85	\$110,413.85	\$0.00
405b Low Public Education								
	M2PE-2018-FA-M2-04	CLICK	\$9,433.59	\$0.00	\$11,791.98	\$9,433.59	\$9,433.59	\$0.00
	405b Low Public Education Total		\$9,433.59	\$0.00	\$11,791.98	\$9,433.59	\$9,433.59	\$0.00
405b OP Low								
	M2X-2018-FA-M2-07	WY Seatbelt Coalition Facilitator	\$57,447.74	\$0.00	\$71,809.68	\$57,447.74	\$57,447.74	\$0.00
	405b OP Low Total		\$57,447.74	\$0.00	\$71,809.68	\$57,447.74	\$57,447.74	\$0.00

**U.S. Department of Transportation National Highway Traffic Safety Administration
Federal Reimbursement Voucher**

State: Wyoming

Page: 5

Reimbursement Info: Total: \$0.00

2018--FINAL

Report Date: 12/26/2018

Posted: 12/26/2018

Claim Period: 10/01/2017 - 09/30/2018

Not Posted In DELPHI

Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
FAST Act 405b OP Low Total			\$177,295.18	\$0.00	\$221,618.98	\$177,295.18	\$177,295.18	\$0.00
FAST Act 405c Data Program								
405c Data Program								
	M3DA-2018-FA-M3-01	TR Data Integration Analysis and Reporti	\$66,600.00	\$0.00	\$83,250.00	\$66,600.00	\$66,600.00	\$0.00
	M3DA-2018-FA-M3-02	TR Geolocation GIS Service	\$94,394.40	\$0.00	\$117,993.00	\$94,394.40	\$94,394.40	\$0.00
	M3DA-2018-FA-M3-03	TR IT Specialist	\$29,499.36	\$0.00	\$36,874.21	\$29,499.36	\$29,499.36	\$0.00
	M3DA-2018-FA-M3-04	TR Project Manager	\$121,564.69	\$0.00	\$151,955.86	\$121,564.69	\$121,564.69	\$0.00
	405c Data Program Total		\$312,058.45	\$0.00	\$390,073.07	\$312,058.45	\$312,058.45	\$0.00
	FAST Act 405c Data Program Total		\$312,058.45	\$0.00	\$390,073.07	\$312,058.45	\$312,058.45	\$0.00
FAST Act 405d Impaired Driving Mid								
405d Mid Paid/Earned Media								
	M5PEM-2018-FA-M5-01	Impaired Driving Media	\$266,156.01	\$0.00	\$332,695.01	\$266,156.01	\$266,156.01	\$0.00
	405d Mid Paid/Earned Media Total		\$266,156.01	\$0.00	\$332,695.01	\$266,156.01	\$266,156.01	\$0.00
405d Mid Training								
	M5TR-2018-FA-M5-02	Traffic Safety Resource Prosecutor	\$118,780.69	\$0.00	\$148,475.86	\$118,780.69	\$118,780.69	\$0.00
	M5TR-2018-FA-M5-03	WHP - DRE/ARIDE/SFST Training	\$190,501.83	\$0.00	\$238,138.85	\$190,501.83	\$190,501.83	\$0.00
	405d Mid Training Total		\$309,282.52	\$0.00	\$386,614.71	\$309,282.52	\$309,282.52	\$0.00
405d Mid Other Based on Problem ID								
	M5OT-2018-FA-M5-04	AG - Chemical Toxicological Analysis	\$124,894.78	\$0.00	\$156,118.47	\$124,894.78	\$124,894.78	\$0.00
	405d Mid Other Based on Problem ID Total		\$124,894.78	\$0.00	\$156,118.47	\$124,894.78	\$124,894.78	\$0.00
	FAST Act 405d Impaired Driving Mid Total		\$700,333.31	\$0.00	\$875,428.19	\$700,333.31	\$700,333.31	\$0.00
FAST Act 405d 24-7 Sobriety								
405d 24-7 BAC Testing/Reporting								
	F24BAC-2018-FA-24-02	Toxicology Results for Crash Reports	\$11,988.00	\$0.00	\$14,985.00	\$11,988.00	\$11,988.00	\$0.00

**U.S. Department of Transportation National Highway Traffic Safety Administration
Federal Reimbursement Voucher**

State: Wyoming

Page: 6

Reimbursement Info: Total: \$0.00

2018-FINAL

Report Date: 12/26/2018

Posted: 12/26/2018

Claim Period: 10/01/2017 - 09/30/2018

Not Posted In DELPHI

Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
	405d 24-7 BAC Testing/Reporting Total		\$11,988.00	\$0.00	\$14,985.00	\$11,988.00	\$11,988.00	\$0.00
405d 24-7 24-7 Sobriety Program								
	F24SP-2018-FA-24-01	24/7 Sobriety Program	\$27,124.95	\$0.00	\$33,906.19	\$27,124.95	\$27,124.95	\$0.00
	405d 24-7 24-7 Sobriety Program Total		\$27,124.95	\$0.00	\$33,906.19	\$27,124.95	\$27,124.95	\$0.00
	FAST Act 405d 24-7 Sobriety Total		\$39,112.95	\$0.00	\$48,891.19	\$39,112.95	\$39,112.95	\$0.00
FAST Act 405f Motorcycle Programs								
405f Motorcyclist Awareness								
	M9MA-2018-FA-M9-01	Motorcycle Awareness	\$27,546.02	\$0.00	\$34,432.53	\$27,546.02	\$27,546.02	\$0.00
	405f Motorcyclist Awareness Total		\$27,546.02	\$0.00	\$34,432.53	\$27,546.02	\$27,546.02	\$0.00
	FAST Act 405f Motorcycle Programs Total		\$27,546.02	\$0.00	\$34,432.53	\$27,546.02	\$27,546.02	\$0.00
	NHTSA Total		\$5,547,206.32	\$1,859,667.51	\$6,224,561.15	\$5,547,206.32	\$5,547,206.32	\$0.00
	Total		\$5,547,206.32	\$1,859,667.51	\$6,224,561.15	\$5,547,206.32	\$5,547,206.32	\$0.00



I CERTIFY, that in accordance with the laws of the state and under the terms of the approved program(s) area that actual costs claimed have been incurred and have not previously been presented for payment. (APPROVAL AND PAYMENT ARE SUBJECT TO ADJUSTMENT, YEAR-END AUDIT OR OTHER APPROPRIATE REVIEW)

State Official: