

STATEWIDE

Annual Economic Impacts

Findings from this study show that statewide all 35 study airports are supporting:

JOBS

12,268



ANNUAL PAYROLL (WAGES/BENEFITS)

\$526.4 MILLION



ANNUAL ECONOMIC OUTPUT

\$1.4 BILLION



ANNUAL LOCAL AND STATE AVIATION TAX REVENUES

\$55 MILLION



JOBS WHOSE EFFICIENCY IS IMPROVED BY USING AVIATION

38,100



Summary of Economic Impacts for EVANSTON-UINTA COUNTY AIRPORT-BURNS FIELD

Findings from the study estimate the annual economic impacts for Evanston-Uinta County Airport-Burns Field as they relate to Wyoming's statewide economy and to just the economy of the local area the airport serves. Local and state impacts for the airport follow:

JOBS

Local

14

State

15



ANNUAL PAYROLL (WAGES/BENEFITS)

Local

\$437,430

State

\$468,850



ANNUAL ECONOMIC OUTPUT

Local

\$2,037,690

State

\$2,240,790



In addition to jobs, payroll, and output benefits, airports in Wyoming support a variety of uses that contribute to the quality of life for all Wyoming residents and businesses. Airports in Wyoming are critical to supporting activities such as emergency response, fire fighting, insect and predator control, and doctor and patient transport. More information on the economic benefits of Evanston-Uinta County Airport-Burns Field and the state study can be obtained from:



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2013 WYOMING AIRPORTS Economic Impact Study



The Economic Impact of Evanston-Uinta County Airport-Burns Field

Evanston, Wyoming

WYOMING

Annual Economic Impacts

The Wyoming Department of Transportation's (WYDOT) Aeronautics Division recently completed a research project to identify potential links between state and local economies and Wyoming's 35 paved public-use commercial and general aviation airports. Statewide, as well as specific impacts for Evanston-Uinta County Airport-Burns Field, are included in this summary.

The study concluded that airports in Wyoming are important to supporting various aspects of the economy; contributing to state and local tax revenues; improving efficiency for hundreds of Wyoming businesses; and supporting many vital services which help to improve the quality of life for everyone in Wyoming.

The study considered three primary measures to express economic impacts associated with each airport:

- » **employment/jobs,**
- » **annual payroll, and**
- » **annual output or economic activity.**

Airport related economic impacts include both initial and multiplier impacts. Initial economic impact activities, as discussed in this report, are impacts that start with the day-to-day operation of each airport or with spending by visitors who arrive by air. Multiplier impacts are associated with the re-circulation of initial impacts in the economy being studied. Total impacts in this report are the sum of initial and multiplier impacts. All statewide economic impacts were estimated using a state model. Economic impacts for each airport were estimated using the state model, but were also estimated using a county-based model specific to each airport to quantify each airport's local economic impact.

Study Airports



- Commercial Service Airports
- Business Airports
- Intermediate Airports
- Local Airports

Evanston-Uinta County Airport-Burns Field (EVW)

ANNUAL ECONOMIC IMPACTS

For all study airports, including Evanston-Uinta County Airport-Burns Field, initial, multiplier, and total airport related economic impacts were estimated in the following categories:

ON-AIRPORT

- » Airport administration, operation, and maintenance
- » Airport tenants or businesses
- » Capital investment to improve, maintain, or expand study airports



OFF-AIRPORT

- » Spending associated with visitors who arrive by air



Study analysis shows that Evanston-Uinta County Airport-Burns Field supports 5 initial jobs related to on-airport activities. These jobs are associated with airport management, aviation businesses that may operate at the airport, and capital investment. When airport related capital investment is made, over the duration of the project, jobs and associated economic impacts are realized.

In addition, spending by visitors who arrive in Wyoming via Evanston-Uinta County Airport-Burns Field supports another 7 jobs. These jobs are supported by the spending of visitors who arrive on general aviation aircraft.

Data to develop estimates of economic impact for the airport came from airport administration, any businesses that operate at the airport, and surveys of visitors using the airport.

Annual Economic Impacts of the Evanston-Uinta County Airport-Burns Field on the Local Economy

Total initial employment for Evanston-Uinta County Airport-Burns Field was estimated at **12 jobs**. As these initial jobs and the payroll and annual output associated with them enter the airport's local economy, additional multiplier jobs, payroll, and output are supported. The accompanying tables show annual economic impacts estimated using a local model for the airport's market area.

Local Economic Impacts From Airport Administration, Airport Tenants, and Capital Investment

IMPACTS	INITIAL	MULTIPLIER	TOTAL
Jobs	<5	<2	6
Payroll	\$214,170	\$54,500	\$268,660
Output	\$1,143,550	\$319,920	\$1,463,470

Local Economic Impacts From General Aviation Visitor Spending

IMPACTS	INITIAL	MULTIPLIER	TOTAL
Jobs	7	1	8
Payroll	\$128,050	\$40,720	\$168,770
Output	\$427,200	\$147,020	\$574,220

Annual State and Local Aviation Tax Impacts for Evanston-Uinta County Airport-Burns Field

Airport and visitor related activities result in contributions to both local and state tax revenues. The WYDOT study estimated that on an annual basis activities supported by Evanston-Uinta County Airport-Burns Field contribute an estimated **\$74,640 in state and local tax revenues**.

ANNUAL LOCAL AND STATE AVIATION TAX REVENUES

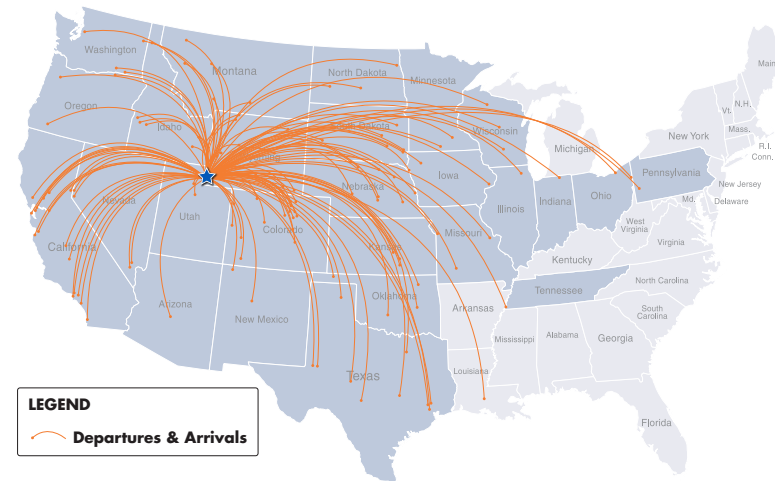
\$74,640



Aviation Benefits to Area Residents, Businesses, and Organizations

As part of this project, airports, airport tenants, airport visitors, and area businesses and residents were contacted to determine how they benefit from Evanston-Uinta County Airport-Burns Field. Flight records from the airport show that businesses and individuals use the airport to support their travel. Study interviews revealed that airports support medical related needs for Wyoming residents; airports bring medical specialist to local hospitals and enable residents to travel to more distant medical facilities for advanced treatment. Local businesses rely on general aviation airports for their employees and for customers and vendors who fly to Wyoming to visit them.

General Aviation Flights



This map provides a partial representation of GA departures and arrivals at Evanston-Uinta County Airport-Burns Field. Flight records indicate that in 2013, in addition to facilitating air travel to various locations in Wyoming, the airport supported direct flights to 25 other different states.

The airport supports many different types of users and businesses. This research identified some of the airport's more frequent users as follows: Chevron, Evanston Regional Hospital, Murdoch's Ranch and Home Supply, Bucks & Bulls, KR Hunting, Royal Ivory Outfitters, and Quail Tools.

Example Benefits From Evanston-Uinta County Airport-Burns Field

The airport is important to supporting Wyoming's energy industry. According to city representatives, Chevron is one of the most frequent users of the airport. Using its corporate aircraft, Chevron makes an estimated four round-trip flights each week to and from the airport. Some of these trips are to Chevron's corporate headquarters, while other trips are to other cities in Wyoming and nearby states where Chevron has operations. Chevron is an important contributor to the area's economy; the company's employment in the area is estimated at close to 100. The airport is important to increasing Chevron's travel efficiency both within and beyond Wyoming.

Outdoor activities are an important contributor to Evanston's economic base. According to the City of Evanston, there are approximately 30 outfitters in the area. These outfitters have customers that fly to Wyoming via the airport; during fall months, as many as four general aviation jets per week fly hunters to the area. Hunters who fly to Wyoming often spend several thousand dollars in just one trip. Retailers in Evanston such as Murdoch's Ranch and Home Supply benefit from this spending. Local outfitters that have customers who use the airport include Bucks & Bulls, KR Hunting, and Royal Ivory Outfitters.

Evanston Regional Hospital occasionally uses the airport for transporting patients. In emergency situations when time is of the essence, air transport of patients to the hospital from surrounding rural areas or transport of patients to more distant and larger medical facilities where advanced care is available can be life-saving.

Note: More examples of airport-specific users are included in the technical report.

