

WYDOT Vehicle Dealer & Wyoming Based Manufacturer License Plate Requirements

**Rules & Regulations - Vehicle Dealers**

**CHAPTER 5**

(Effective December 12, 2007 5-6)

**Section 8. Demo, Full Use, and Manufacturer License Plates.**

- (a) All dealers and Wyoming-based manufacturers shall provide proof of liability insurance, as required by W.S. 31-4-103, to the county treasurer in each county where the dealer or Wyoming-based manufacturer purchases demo, full use, or manufacturer license plates.
- (b) Demo plates may be used on vehicles operated to or from an auto auction provided:
  - (i) The demo plate displayed shall be registered to the Wyoming-licensed dealer transporting the vehicle to, or from, an auto auction. (ii) Each vehicle displaying a demo plate shall be included in the dealer's inventory before a demo plate can be displayed.
  - (iii) A demo plate shall not be displayed on a vehicle being operated by a dealership employee after normal business hours. Normal business hours are the declared business hours defined in Section 2(d) of these rules and regulations.
- (c) Demo plates may be operated by a prospective customer after normal business hours provided this demonstration does not exceed 7 calendar days and meets all the other requirements of W.S. 31-16-126.
- (d) Full use plates may be used on vehicles operated to or from an auto auction provided:
  - (i) The full use plate shall be registered to the Wyoming-licensed dealer transporting the vehicle to, or from, an auto auction.
  - (ii) Each vehicle displaying a full use plate shall be included in the dealer's inventory before a full use plate can be displayed.
- (e) Upon showing a substantial increase in the dealer's business or for other good cause shown, a dealer may request to purchase additional demo license plates. A dealer shall make the request by forwarding a written explanation of why the additional demo plates are required to the Licensing and Titling Section of the department. Upon approving the written request, the department may authorize the dealer to purchase a number of demo plates in addition to the number authorized by W.S. 31-16-125(b). The fee for the additional requested demo plate(s) shall be as prescribed by W.S. 31-3-102.
- (f) A dealer requesting to display demo license plates for any purpose other than prescribed by W.S. 31-16-126 may do so for good cause shown. A dealer shall forward a written request to the Wyoming Department of Transportation Licensing and Titling Section for authorization for this type of display. The written request shall include:
  - (i) The make(s), model(s), year(s), and vehicle identification number(s) of the vehicle(s) that will display the demo license plates, along with the number of vehicles requiring demo plates;
  - (ii) The nature of the event requiring the use of demo plates;

- (iii) The date(s) and time(s) of day the dealer will display the demo plate(s) authorized by the department for this purpose.
- (g) The dealer shall return any additional authorized demo license plates upon completing the special event for which the plates are requested. The department shall not refund the license fee.
- (h) The department may require any additional information it deems necessary from a dealer for any request under this section.
- (i) A licensed dealer who sells fewer than 12 vehicles per year is entitled to purchase one demo plate and no full use plates.
- (j) A licensed dealer who sells 12 or more vehicles per year and is allowed demo plates by W.S. 31-16-125(b) shall be authorized to purchase a number of full use plates not to exceed 50 percent of the allotted demo plate number.
- (k) Lost or stolen demo, full use, and manufacturer license plates shall be reported to the respective county sheriff, county treasurer, and the department immediately.

**WY Statute 31-2-206: Annual Renewal; Delivery of License Plates and Stickers...**

(k) Dealer demo, full use and manufacturer license plates are valid for one (1) year beginning the first day of the month following the annual registration month provided the dealer or manufacturer license is not suspended, revoked, cancelled, or expired. The dealer or manufacturer license plates shall expire upon the date of any revocation, suspension, cancellation, or expiration of the dealer or manufacturer license. Any and all license plates expired pursuant to this paragraph shall be immediately returned to the department upon expiration.

**WY Statute 31-16-125: Demo, Full Use, and Wyoming Based manufacturer Plates**

- (a) Any licensed dealer who sells or exchanges retail twelve (12) or more vehicles in any twelve (12) consecutive month period shall apply to the county treasurer in the county in which the business is licensed for demo and full use license plates. After presentation of a current dealer's license and payment of fees, the treasurer shall assign the requested number of plates to an approved applicant for use in the business located in the county. The treasurer shall not assign plates to a dealer in excess of the number approved by the department.
- (b) The department shall authorize any licensed dealer who sells or exchanges retail twelve (12) or more vehicles in any one (1) calendar year to purchase the following number of demo license plates annually:
  - (i) If the dealer applied for a renewal certificate based on the total number of retail sales by the dealer during the twelve (12) full calendar months preceding the date of application for renewal:
    - (A) Three (3) demo plates plus one (1) demo plate for each twenty-five (25) retail vehicle sales or fractional part thereof for the first one thousand (1,000) retail vehicle sales;

(B) One (1) demo plate for each fifty (50) retail vehicle sales or fractional portion thereof from one thousand one (1,001) through one thousand five hundred (1,500) retail vehicle sales;

(C) One (1) demo plate for each one hundred (100) retail vehicle sales or fractional portion thereof in excess of one thousand five hundred (1,500) retail vehicle sales;

(D) In addition to demo plates otherwise authorized under this paragraph, one (1) plate for each four (4) retail vehicle sales or fractional part thereof if the vehicle is a truck with an unladen weight greater than six thousand (6,000) pounds or a recreational vehicle;

(E) One (1) demo plate if the applicant is an antique vehicle dealer.

(ii) If the dealer applied for a new dealer license, he may purchase demo plates in the same amount specified in paragraph (i) of this subsection, except authorization to purchase demo license plates shall be based on the dealer's reasonable estimate of the number of retail vehicle sales the dealer will make during the first year of business. The department may revise the estimate and reduce or increase the number of demo license plates authorized under this paragraph at any time, but not less than ninety (90) days after the certificate is issued if, from the number of retail sales made, it appears the estimate is substantially inaccurate. No dealer shall hold demo or full use license plates in excess of the number authorized. No refund shall be granted for demo or full use license plates returned under this paragraph.

(c) The department shall authorize and the county treasurer upon application and payment of the fees shall assign one (1) demo plate to any dealer selling fewer than twelve (12) vehicles per calendar year.

(d) The department shall authorize a licensed dealer to purchase full use license plates not to exceed fifty percent (50%) of the total number of demo plates allowed by subsection (b) of this section.

(e) A banking or lending institution engaged in the business of making loans secured by vehicles, or persons engaged in the business of repossessing vehicles, may acquire demo or full use license plates after presentation of a current dealer's license and upon payment of fees required by dealers and may use the demo or full use license plates solely for the repossession and sale of vehicles.

(f) Licensed Wyoming based manufacturers may apply to the department for one (1) or more manufacturer license plates, or, if the department authorizes, to the county treasurer in a county where the manufacturer has an established place of business. After presentation of a current manufacturer certificate and payment of fees, the department or treasurer, if authorized, shall assign to the manufacturer the number of license plates approved by the department for use in the usual and customary conduct of the manufacturer's business including, demonstrating, testing, transporting or selling a vehicle.

(g) Licensed dealers who have received demo license plates may apply for and receive temporary license permits from the department upon payment of fees.

(h) The department may authorize a dealer to purchase demo license plates in addition to the number authorized under subsection (b) of this section upon a showing of a substantial increase in the dealer's business or for other good cause shown.

(j) Every dealer or manufacturer upon transferring a vehicle by sale, lease or otherwise to any person other than a dealer or manufacturer shall immediately give written notice of the transfer to the department upon the official form provided by the department. The notice shall contain the date of the transfer, the names and addresses of the transferor and transferee, and a description of the vehicles required on the form.

**WY Statute 31-16-126: Use of Demo, Full Use Plates, Temporary Permits**

(a) Vehicles while included as a part of a licensed dealer's inventory may be operated on highways with demo license plates issued pursuant to W.S. 31-16-125, provided that:

- (i) Demo plates may only be displayed on vehicles owned by or consigned to the dealership;
- (ii) Notwithstanding paragraph (v) of this subsection, a dealer demo plate may only be used on a vehicle operated by a prospective buyer, by a dealership employee with a prospective buyer in the vehicle, or for conducting legitimate dealership business by a dealership employee during normal business hours and for no other purpose except as authorized by the department for good cause shown;
- (iii) A dealer demo plate may not be used on any vehicle which has been sold and is in the possession of the purchaser, or upon any vehicle leased or rented by a dealer;
- (iv) A demonstration by a prospective buyer cannot exceed seven (7) calendar days;
- (v) Owners and employees of the dealership may not operate a vehicle with demo plates for their private purposes or use a demo plate for commercial purposes except as provided by this section;
- (vi) Demo plates cannot be displayed on any of the following vehicles owned by the dealership which shall be titled and registered in the name of the dealership:
  - (A) Tow vehicles;
  - (B) Parts and delivery vehicles;
  - (C) Service department loaners;
  - (D) Courtesy shuttle vehicles;
  - (E) Rental vehicles; and
  - (F) Haulers.
- (vii) Except as authorized by the department for good cause shown, a dealer demo plate shall not be loaned to charitable organizations, parades or shows;
- (viii) A dealer demo plate shall not be loaned or given to any person other than prospective buyers for demonstration purposes;
- (ix) Demo plates shall be designated by "DEMO" above or below the plate numbers;

- (x) The number of demo plates issued to a dealer shall be subject to W.S. 31-16-125.
- (b) Vehicles while included as a part of a licensed dealer's inventory may be operated on highways with full use license plates issued pursuant to W.S. 31-16-125 provided that full use license plates:
  - (i) Shall be designated by "FULL USE" above or below the plate numbers;
  - (ii) Shall be limited to no more than fifty percent (50%) of a dealer's allotted demo plates;
  - (iii) Shall be valid for one (1) year;
  - (iv) May be used only on vehicles owned and offered for sale by the dealer. Full use plates shall not be used on vehicles owned by the dealership that are commonly used by that dealer as tow trucks, parts vehicles, rental vehicles, courtesy shuttles or haulers;
  - (v) May be transferred from one (1) vehicle to another freely and without notification to the department;
  - (vi) May be assigned by a vehicle dealer to the following persons:
    - (A) Owner or co-owners;
    - (B) Employees;
    - (C) To any person including former, current and prospective customers in order to serve the legitimate business interests of the dealership;
    - (D) A spouse living in the same household as the licensed dealer.
- (c) A vehicle dealer may not use a demo, full use or manufacturer license plate on any vehicle type the dealer is not licensed to sell, as indicated on the dealer's application for a dealer license. No demo, full use, or Wyoming based manufacturer license plate shall be used upon any vehicle rented, or leased by a dealer or Wyoming based manufacturer or upon a wrecker or delivery truck used by a dealer or Wyoming based manufacturer, except that a demo, full use or Wyoming based manufacturer license plate may be used on a vehicle lawfully being repossessed by a dealer or Wyoming based manufacturer. A demo, full use or manufacturer license plate for trailers may be used on a trailer being used by a dealer or Wyoming based manufacturer to transport a boat if the boat:
  - (i) Is being transported for the purpose of demonstration or sale; and
  - (ii) Is included in the dealer's or manufacturer's inventory.
- (d) Vehicles may be operated without registration for forty-five (45) days from the date of purchase when displaying a temporary license permit issued by a licensed dealer or the department. The form and display of the temporary license permit shall be prescribed by the department.