Committed to providing world class service by accurately collecting taxes, distributing revenues and administering the laws associated with fuel tax

GOAL	MEASURE	STRATEGY	TARGET	ACTUAL	COMMENTS	LAST YR
Provide Outreach to						
Customers and						
Stakeholders						
	# of visits to		At least 3 trips	TBD		
	taxpayer annually		per year			
	Completion date for		10/31/2013	TBD		
	training program					
	Completion date for		41790	TBD		
	training delivery					
		Communicate advantages of education to customers				
		Develop training modules comments			Web cast, web based,	
					stand-up, etc.	
		Continue newsletters mailings				
		Institute non-compliance procedure				
		Collaboration with customers and stakeholders				
		Assess the effectiveness of training				

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GOAL	MEASURE	STRATEGY	TARGET	ACTUAL	COMMENTS	LAST YR
Focus on Customer						
Experience						
	Rating from		not <85%	TBD		
	customer					
	Rating from		not <80%	TBD		
	customer					
	satisfaction survey -					
	Dealer					
	Rating from		TBD	TBD		
	customer					
	Completion date for		TBD	TBD		
	customer service					
	training					
		Continue customer surveys				
		Develop customer etiquette criteria				
		Team attend customer service training				
		Finish world class training video				
		Create daily and monthly measurements for service levels				
		Research and implement FTA best practices				

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GOAL	MEASURE	STRATEGY	TARGET	ACTUAL	COMMENTS	LAST YR
Improve Program						
Efficiency and						
Effectiveness						
	Completion date for		42490	TBD		
	redesign to be					
		Redesign FTA processes				
		Effectively transition to a new operating system				
		Use individual team strengths and preferences to perform				
		processes more efficiently and effectively				
		Develop and Implement electronic filing for Dealers and				
		Carriers				
		Develop process measurements				
		Define and rewrite internal policies and procedures to improve				
		processes and accuracies				

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GOAL	MEASURE	STRATEGY	TARGET	ACTUAL	COMMENTS	LAST YR
Focus on Team						
Experience						
	# of hours of team		TBD	TBD		
	building					
	Rating from team					
	assessment:					
	Trust		At least	TBD		
			3.75			
	Conflict		At least 3.75	TBD		
	Commitment		At least	TBD		
			3.75			
	Accountability		At least 3.50	TBD		
	Results:		At least	TBD		
			3.75			
		Continue team building				
		Be consistent in everything we do				
		Follow through on everything we do and hold each other accou	ntable			
		Foster a team environment that encourages openness of opinions				

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GOAL	MEASURE	STRATEGY	TARGET	ACTUAL	COMMENTS	LAST YR
FTA's Ability to						
Effectively Administer						
Fuel Tax Law						
	Completion date for		41639	TBD		
	Fuel Tax Rules and					
	Regulations					
	Completion date for		7/1/2014	TBD		
	review and rewrite					
	of FTA policies and					
	procedures					
		Propose new Fuel Tax Rules and Regulations by modeling them				
		after other successful rules and regulations per proposed				
		House Bill 0254				
		Identify a legislative sponsor for clean-up bill				
		Review and rewrite of FTA internal policies and procedures				

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